

### NOTE FROM THE PRESIDENT

July 7th, 2021

Dear members,

It is my pleasure to bring you the July newsletter.

### TiE Charter Member Meet and Greet

Our Charter Member, Harry Kurani organized CM meet and greets at his home in Riverside. The CMs gathered at [California Citrus Historic Park](#) on Saturday, June 26th, 2021. We were given a park tour and we learned about the rich citrus history of southern California. We also tasted different types of ripe citrus fruit.



After the fun filled citrus tour, we went to the Kurani's home nearby and were greeted by our fabulous host. The CMs had a great time handpressing fresh orange juice from the 100+ trees orange grove in the backyard. This was the first CM meet and greets this year.

**NOTE FROM THE PRESIDENT**



The event was attended by 40+ Charter members and their families. Thank you so much Deepa & Harry Kurani.

Our Charter Member, [Josh Bois](#), CEO of [Global Capital Network](#) invited TiE SoCal Charter Members to attend their private investor deal flow event on June 30th at Center Club, Costa Mesa. He also gave a booth to TiESoCal Angels.

### NOTE FROM THE PRESIDENT



Thank you so much, Josh.

After fifteen months, we are now starting our monthly in-person events. Our first event is on Wednesday, July 7th, from 5:30 pm to 9 pm in Irvine. Please register for the event [here](#).

I encourage our charter members to bring their flyers and pull-up banners and display them in the event area.

Our second in-person event of July is on the 20th. where the Hon. Indian Ambassador Taranjit Singh Sandhu is meeting with TiE SoCal Charter Members.

### TiE SO CAL ANGELS HIGHLIGHT

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

Today, TiE SoCal Angels comprise 50+ accredited investors who are actively investing and mentoring founders.

#### **TiE SoCal Angels Fund II:**

We were harping upon the grand success of TiE SoCal Angels First Fund. The Board has decided to start our Fund II, and I invite all the accredited investors to participate in our Fund. The minimum investment is \$10K, and the maximum investment is \$250K. We are aiming to raise \$2 million. We had a Fund II presentation and Q&A, and the recording of the event is available [here](#).

If you are interested in participating in the TiE SoCal Angels Fund II 2021 fund, please fill out the [Investor Interest form](#).



### NOTE FROM THE PRESIDENT

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- **Chair**, [Shankar Ram, shankar@TiESoCalAngels.com](mailto:shankar@TiESoCalAngels.com)
- **Vice-Chair**, [Dhaval Kapadia, Dhaval@TiESoCalAngels.com](mailto:Dhaval@TiESoCalAngels.com)

The 2020 Fund has invested in five companies in the USA; four in India, one in Germany, and they are:

- [WeVo](#)
- [OpsCruise](#)
- [UNLU](#)
- [Urban Ground](#)
- [Healionics](#)
- [Elucidata](#)
- [THB](#)
- [Kashware](#)
- [HAI Solutions](#)
- [Krishi Network](#)

In addition to these, TiE SoCal Angels Charter Members and Fund Members had multiple side-car investments in February. Notable ones are Kashware, Healionics, Veriskin, and Krishi Network.

We are a strong group of 94 Charter members. For the complete list of our Charter Members, please visit - <https://socal.tie.org/charter-member/>.

If you are interested in becoming a charter member, then please get in touch with me.

All of our online events are recorded, and you can find them on our [Facebook](#) page and on our [YouTube Channel](#).

#### Thank You

**Anshuman Sinha**

**President, [TiE SoCal](#) | 2020 - 2021**

[president@socal.tie.org](mailto:president@socal.tie.org) | 714-504-7434

**14 Countries | 63 Chapters | 3,000 Charter Members |**

**15K Members**

**Founder & CEO | [StartupSteroid](#)**

Connecting Founders with Investors

**CEO | [Optizm Global](#) | Executive & IT Search Firm**

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**How To Accelerate Your Business With Growth Marketing**  
**“Jumpstart new customer acquisition now”**  
**Wednesday, July 7, 2021, 5:30 PM - 9 PM PST**  
**(In Person Event)**



TiE SoCal Knowledge Series is excited to bring an in-person event - How To Accelerate Your Business With Growth Marketing “Jumpstart new customer acquisition now”

**Agenda:**

- **Registration** – 5:30 pm to 6 pm
- **Networking & Dinner** – till 7 pm
- **TiE Presentation** – 7 pm to 7:30 pm
- **Event** – How To Accelerate Your Business With Growth Marketing “Jumpstart new customer acquisition now” - 7:30 pm to 8:30 pm
- **Networking and close** – 9 pm

**How To Accelerate Your Business With Growth Marketing**  
**“Jumpstart new customer acquisition now”**  
**Wednesday, July 7, 2021, 5:30 PM - 9 PM PST**  
**(In Person Event)**

It's not easy to find new customers online nowadays. Your prospects are bombarded with emails, spammy messages, and run-of-the-mill content. Everyone is in a hurry to sell without taking the time to understand their customer's real pain points. There's just too much noise out there. How does your company differentiate, put together an engaging social media and inbound marketing strategy and execute so that you can find new customers consistently? Join us for some real-world tips and insights in today's world of lead generation and customer acquisition with two experts from the field.

## Speakers

[Gaurav Kumar](#) is the Founder & CEO of Beyond Codes Inc. Beyond Codes is the only lead generation company with a global presence across the U.S., U.K., Europe, Canada, Middle East, and Asia-Pacific and capabilities to deliver multilingual campaigns in 35+ countries.

[Sanjay Dalal](#), CEO of oGoing, is helping small and medium businesses acquire new B2B and B2C customers. Dalal has launched innovative SAAS collaboration products at WebEx that are used by more than 50 million professionals worldwide

Moderator: [Ravi Kondagunta](#), founder of Traction Labs, an Innovation Consulting Services Company providing end-to-end Innovation, Research, Development, and Management Services.

[Register Now](#)

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**TiE Executive Management Series- Session 3**  
**Tuesday, July 13, 2021 4 PM PST**  
**(Webinar)**

The graphic features a dark blue and red background with circular patterns. At the top, it lists the schedule: 4:00 PM Doors open | 4:30 PM Instructional Session begins | 4:30-5:30 PM Workshop | 5:30-6:00 PM Q&A/implementation. The main title is "Do you own or run a business?". It features two speakers: Sturdy McKee, Coach & Adviser at SturdyCoaching.com, and Saji Gunawardane, A Professional Law Corp, Speaker to Business Leaders and Entrepreneurs. The graphic also lists the 4-part series sessions: Session 3: JULY 13<sup>th</sup> Building a Championship Team... How Will You Win At It? and Session 4: JULY 27<sup>th</sup> Manage the Right Things... How Will We Maintain, Sustain & Grow with The Right Team? A section titled "What they will get?" describes the series as providing confidence to make changes and thrive in a changing environment, gaining clarity and re-focus on important matters amidst chaos.

**TiE SoCal is excited to bring their TiE Executive Management Series.**

Join Sturdy McKee, Business Coach and Advisor, and Saji Gunawardane, Business Legal Counsel, for their unique perspectives on four key areas to help your business grow and adapt to a future that is already here. Saji and Sturdy decided to embark upon this series because, like you, they experience firsthand the impediments business owners are facing in the world of business training and learning.

This four-part series will give you a sense of confidence that you can & should make the right changes for you and your business while envisioning your business alive and thriving in a changing and uncertain environment. You will gain clarity and re-focus on the things that matter amidst all the chaos and distractions we all face every day. You will also gain greater clarity around seizing and exploiting the right opportunities and where to steer your business in the near term.

**Session 3:** Building a Championship Team... How Will You Win At It? In this session, you will learn how to define what an A-Player is for your team. You will also learn how to attract those players you want & to screen out the ones you don't want.

[Register Now](#)



**Luncheon Meeting with Ambassador Sandhu**

**Tuesday, July 20, 2021**

**Luncheon meeting with  
Ambassador Sandhu**  
July 20, 2021

**Taranjit Singh Sandhu**  
Indian Ambassador to the United States

**Exclusive for TiE SoCal  
Charter Members**

As this is Charter Members ONLY event. If you are not a TiE SoCal Charter Member but want to attend this event, then please contact - [president@socal.tie.org](mailto:president@socal.tie.org)

**[Register Now](#)**

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# VIRTUAL PITCH EVENT

## JULY 27, 2021



TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup, Please apply at the TiE SoCal Angels website. When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

Investors and judges who have agreed to attend include Shankar Ram, Venkat Tadanki, Vijay Kottarapa, Ajay Prasad, TiE SoCal angels Investors, and a few Partner Investors.

### **Who should attend and see the pitches?**

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC, or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[\*\*Apply To Pitch\*\*](#)

## TiE Executive Management Series - Session 4 Tuesday, July 27, 2021 4 PM PST (Webinar)

4:00 PM Doors open | 4:30 PM Instructional Session begins | 4:30-5:30 PM Workshop | 5:30-6:00 PM Q&A/implementation

# TiE Executive Management Series



**The 4-Part Series Sessions**

**Session 1: June 15<sup>th</sup>**  
Reimagining Your Business for the Future... Where Are You Going?

**Session 2: June 29<sup>th</sup>**  
Strategy & Alignment... How Will You Get There?

**Session 3: JULY 13<sup>th</sup>**  
Building a Championship Team... How Will You Win At It?

**Session 4: JULY 27<sup>th</sup>**  
Manage the Right Things... How Will We Maintain, Sustain & Grow with The Right Team?



**Saji Gunawardane**  
A Professional Law Corp  
Speaker to Business Leaders and Entrepreneurs



**Sturdy McKee**  
Coach & Adviser  
SturdyCoaching.com

### What they will get?

This four-part series will give you a sense of confidence that you can and should make the right changes for you and your business, while envisioning your business alive and thriving in a changing and uncertain environment. You will gain clarity and re-focus on the things that matter amidst all the chaos and distractions we all face every day.

**Session 4:** Manage the Right Things... How Will We Maintain, Sustain & Grow with The Right Team? In this session, you will learn how to create the clarity you need for your team to succeed & thrive. We will share the straightforward management process to help you become the leader you want to be to help them achieve it.

[Register Now](#)

**Name** - Josh Bois

**Company** - Global Capital Network

**LinkedIn** - <https://bit.ly/2TIdiqI>

**Website** - <https://globalcapitalnetwork.com/>

**Email** - [joshboistv@gmail.com](mailto:joshboistv@gmail.com)



Josh Bois the global entrepreneur accelerator brings 15 years of executive experience at tech brands and consulting firms to help brands get the capital, marketing, and strategy they need to grow revenue & market share. Client list ranges from Fortune 500 to startups, celebrity, political & government, and philanthropic brands around the world.

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**CHUGH**

[www.chugh.net](http://www.chugh.net)

**Register  
Here.**



**REAL ESTATE TAX WEBINAR:  
UNDERSTAND AND OPTIMIZE YOUR TAX BILL  
FOR PRIMARY RESIDENCES, CORPORATE AND  
INCOME PROPERTIES, ESTATES, AND MORE**

**Wednesday, July 7, 2021  
11:30 AM PST/2:30 PM EST**



**EUNICE GO**  
Partner, CPA



**KAPIL HANDA**  
Partner, CPA



**SATYA YERUVA**  
CPA



**HIMA MEHTA**  
Senior Accountant,  
Team Lead



**NEHA KARNWAL**  
Senior Tax  
Accountant

[\*\*Register Now\*\*](#)

## Peak Performance, Harsh Realities: Scaling Success

Tuesday, July 20, 2021, 9 AM PST



Harsh is a 25-year-old millennial mountaineer and endurance athlete from Mumbai, India. He reached the summit of Mt. Everest in 2021 while promoting Solar Energy and Sustainable Development Goals while battling COVID-19 and enduring two cyclones on his way to the top. Harsh's work involves impact tourism in the Himalayas, and he is passionate about marketing and advertising.

Currently, he is working on his book and documentary around his campaign, "Sangharsh Mission Mt. Everest" while preparing for more mountain expeditions and Ironman triathlons. Join TiE Pittsburgh\* for a can't miss "peak performance" signature TiE Talk to learn more about the "Harsh" realities of his amazing accomplishment, finding the motivation to reach your goals, and more!

\* Zoom link for this virtual event will be provided prior to event.

[\*\*Register Now\*\*](#)



# SAVE *the* DATE

## **SAAHAS YOUTH SHOWCASE** **July 24th, 2021**

5:00 - 6:00 pm pst

7:00 - 8:00 pm est

**Virtual Community Fundraiser highlighting  
Saahas For Cause & Saahas Youth's efforts towards  
strengthening the South Asian Community!**

Dear Saahas well-wisher,

Please Save the Date for our first ever Saahas Youth Showcase on Saturday, July 24, 2021. This will be a virtual event from 5:00 to 6:00 pm PST.

This event will display Saahas Youth's efforts in its various different projects and programs to help strengthen the South Asian Immigrant community. You will hear about Saahas Youth's work in supporting older adults, alleviating mental health stigma, research efforts, public health efforts especially with the COVID-19 crisis, and combating social injustices. All of these efforts have a direct impact on the general well-being of the community, especially for older adults and Asian American Youth.

We look forward to seeing you at the Showcase and Fundraiser on July 24th! More details on how to join the event will be coming soon.





## TiE Executive Management Series Session 1

June 15, 2021, 4 PM (PST)



## TiE Executive Management Series - Session 2

June 21, 2021, 4 PM (PST)

4:00 PM Doors open | 4:30 PM Instructional Session begins | 4:30-5:30 PM Workshop | 5:30-6:00 PM Q&A/Implementation

### TiE Executive Management Series- Session 2

**"Finding New Customers with Social Media and Inbound Marketing"**



**Sajj Gunawardane**  
A Professional Law Corp.  
Specialist in Business Law and Entrepreneurship



**What they will get?**

This four-part series will give you a sense of confidence that you can and should make the right changes for you and your business, while enhancing your business drive and thriving in a changing and uncertain environment. You will gain clarity and re-focus on the things that matter amidst all the chaos and distractions we all face every day.

**The 4-Part Series Sessions**

- Session 2: June 29<sup>th</sup>**  
Strategy & Alignment... How Will You Get There?
- Session 3: JULY 13<sup>th</sup>**  
Building a Championship Team... How Will You Win At It?
- Session 4: JULY 27<sup>th</sup>**  
Manage the Right Things... How Will We Measure, Track & Grow with the Right Team?

Session 2



# VIRTUAL PITCH EVENT

## JUNE 16, 2021



## Startup Virtual Pitch

June 16, 2021 05:30 PM PST

### Startups Who Pitched In This Event

1. [SURVIVR](#) - SURVIVR is a public safety startup backed by Techstars. Their goal is to make communities safer. The flagship product is a VR training platform that helps first responders improve their decision-making and de-escalation skills.
  2. [EnlitenAI Inc](#) - EnlitenAI is a SaaS Product startup that has built a Connected Platform (NeuroLiten) with context-rich data to provide AI-driven valuable insights for effective management & personalized treatment of Neurological conditions, with an immediate focus on Epilepsy and Seizure Management.
  3. [StreamTeam Inc](#) - StreamTeam provides audio solutions for live, in-person experiences. The \$58B tour and activities industry are 100% reliant on radios used as listening devices during guided group tours. StreamTeam replaces antiquated radio devices with a mobile app solution, enhancing live experiences with real-time audio delivered directly to audience members' phones.
  4. [STIRZ Brands](#) - STIRZ is an environmentally and socially conscious beverage start-up focusing on 2 vast addressable markets within the D2C/B2B segments via our premium beverage products and our sustainable beverage packaging solutions, which includes our dissolving pouch technology.
  5. [QuantaSTAT](#) - QuantaSTAT's mission is to save lives by providing the healthcare industry a patented geolocation and logistics platform that significantly reduces LWBS and improves operational flows from incident to discharge.
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Anshuman Sinha  
**President**  
**TiE SoCal**



Shankar Ram  
**Chair**  
**TiE SoCal Angels**



Ashish Saboo  
**President-Elect 2022, 2023**  
**TiE SoCal**



Anil Ramineni  
**Executive Director**  
**TiE SoCal**



Dhaval Kapadia  
**Vice-Chair**  
**TiE SoCal Angels**



Sanjay Dalal  
**Marketing Chair**  
**TiE SoCal**



Sturdy McKee  
**Chair -**  
**TiE SoCal Business Connect**



Jennifer Kobuki  
**Chair**  
**TiE SoCal Women**



Ravindra Kondagunta  
**Chair**  
**TiE SoCal Knowledge**



Nitin Bajaj  
**Vice-Chair**  
**TiE SoCal Business Connect**



Vijay Mididaddi  
**Chair**  
**TiE SoCal Social**



Moe Rock  
**Chair**  
**TiE SoCal Outreach**



Anand Mahale  
**Chair**  
**TiE SoCal Membership**



Rajeev Aggarwal  
**Chair**  
**TiE SoCal Entertainment**

- [June 2, 2021](#)
- [May 5, 2021](#)
- [April 7, 2021](#)
- [Mar 3, 2021](#)
- [Feb 3, 2021](#)
- [Jan 11, 2021](#)
- [Dec 16, 2020](#)
- [Nov 4, 2020](#)
- [Oct 21, 2020](#)
- [Oct 7, 2020](#)
- [Sep 16, 2020](#)
- [Sep 2, 2020](#)
- [Aug 19, 2020](#)
- [Aug 5, 2020](#)
- [July 15, 2020](#)
- [July 1, 2020](#)
- [June 17, 2020](#)
- [June 3, 2020](#)
- [May 22, 2020](#)

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For any suggestions regarding our upcoming newsletters or to get yourself or your brand/business featured in TiE SoCal newsletter. Please feel free to reach me out at [president@socal.tie.org](mailto:president@socal.tie.org)

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## Webmaster & Digital Marketing Partner

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## News & Media Partner

[The Los Angeles Tribune](#)

**The Los Angeles Tribune**