

NOTE FROM THE PRESIDENT

October 21, 2020

Dear members,

It is a great pleasure for me to send you the 11th newsletter this year. I hope everyone is safe and well.

First of all, I want to invite you to join us for our seventh pitch event for 2020 today at 5:30 p.m. PDT. In this event, we will continue our tradition of highlighting the best and most innovative startups currently raising capital to take their business to the next level. Our prescreening committee has selected three companies out of eighteen that applied for this event. They are:

1. [Meetcaregivers](#) (Florence Furaha) - Meetcaregivers is a unique and innovative marketplace for senior care.
2. [Conduira Education and Training Services](#) (SasankPotturu) - ConduiraOnline is an ecosystem of opportunities that brings together students in colleges and recent graduates looking for mentorship/training, connects them with third-party organizations providing up-skilling courses, and finally with companies looking to hire.
3. [Pilates Metrics](#) (Joseph Quinn)- Connecting the Pilates Industry to Insurance Companies.

In the audience, you will be joined by the TiE SoCal 2020 Fund Board members, as well as your fellow Charter Members from the TiE SoCal Angels group. We are also inviting select leaders from the Angel community that we believe can add value to our organization. If you are available to participate, please [**RSVP**](#) here.

NOTE FROM THE PRESIDENT

TiEcon Southwest 2020

The TiE SoCal Executive Committee has decided to hold TiEcon Southwest on Saturday, December 12th 2020. This event will be conducted online. We are working on getting great speakers and designing engaging seminars for this event. Please let me know if you have any suggestions or recommendations on how we can make this event exciting for you. We will send out the "Save The Date" invitation in the very near future.

We are planning to print TiEcon Brochure which will have Charter Member profile/directory. Please contact me if you want to give a full page or half page ad in the brochure. The Brochure will be available online as PDF download also. You can download the 2019 brochure here - <https://tieconsouthwest.com/brochure/>

Charter Member Meet & Greet

We are also planning to do a Charter Member Meet and Greet on Sunday, December 13th 2020 at a golf course in Orange county. We will adhere to all CDC guidelines regarding COVID-19. We are in the planning phase right now and we will send the event details separately to all the charter members in November. If you are not a Charter Member, or know someone who would benefit from our network, I would encourage you to get in touch with me today to join our group as soon as possible. This event will be exclusive to Charter Members so make sure you join the network as soon as possible to take advantage of everything TiE SoCal has to offer.

All of our online events are recorded, and you can find them on our [Facebook Page](#) and on our [YouTube Channel](#).

Thank You

Anshuman Sinha
President, [TiE SoCal](#) | 2020 - 2021
president@socal.tie.org | 714-504-7434
14 Countries | 61 Chapters | 3000 Charter Members
| 15K Members

Founder & Executive Producer | [StartupSteroid](#)
Connecting Founders with Investors
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Los Angeles | Dallas | New York | Canada | India



Monthly Pitch Events

When - Wednesday, November 18th 2020

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. Every month, we are going to have 4 awesome startups pitch their business plan, idea, product and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup, please apply at the TiE SoCal Angels website. When you go to the website, please review our philosophy, investment process, and partner list. We are continually taking applications for our next month's Pitch Event. Investors and judges who have agreed to attend include: Shankar Ram, Venkat Tadanki, Vijay Kottarapa, Ajay Prasad, TiE SoCal angels Investors and a few Partner Investors.

Who should attend and see the pitches? If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups for that month.

If you are interested in pitching your startup, Please apply at the [TiE SoCal Angels](#) website.

TiEcon 2020

When - Saturday, December 12th 2020

TiEcon is Southern California's premier entrepreneurship conference. The event is among the most sought-after event among the SoCal business community. 2018 version of TiEcon attracted over 800 attendees and this year it is going to grow more.

[Save Your Spot](#)

Name - Ravindra Kondagunta

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Company - Traction Labs LLC

LinkedIn - <https://bit.ly/3dPg9np>



Futurist, Growth Catalyst, Technology Commercialization leader, angel investor with a proven track record of mapping quantum growth strategies for early-stage technologies.

A recognized thought leader with a deep background in the Automotive Industry with a proven record of developing new businesses across multiple Industries, New Product platforms. Expert at designing scalable solutions using Machine Learning, Design Thinking, Systematic Innovation and Lean Innovation.

Helped design and launch the world's first FMVSS certified Electric Car.

Name - Vijay Kotrappa

Email - vkotrappa@gmail.com

Company - Second Differential, TiE Global
(Trustee) & TiE SoCal Angels

LinkedIn - <https://bit.ly/32CVajM>



Vijay Kotrappa is a successful technology entrepreneur and angel investor. He founded Guidance Solutions, an internet services and co-venture company, building it to a leading software co-venture company with 200+ employees in Los Angeles, and \$20 million in annual revenue. Helped raise \$49 million in private equity funding for the company in 2000. Since then, he has funded and worked on several ventures including CareRally, America's Schools Program, UGovernIT, PatientFYI, and Second Differential.

Vijay is currently, a TiE Global Trustee, a Charter Member and has led TiE SoCal as President in 2013. He has been instrumental in key initiatives such as the TiE SoCal Angel Fund, the Junior MBA program, mentorship programs, and TiE SoCal Labs. In addition, he has held leadership positions in several Indian cultural and social organizations.

Vijay has an MS and MBA from UCLA and a BTech from IIT Bombay (1984). He lives in Claremont and enjoys playing tennis and golf, travel, trying new restaurants/bakeries, and meeting new people

Name - Venkat Tadanki

Email - venkat@anvayaventures.com

Company - Anvaya Ventures, Inc.

LinkedIn - <https://bit.ly/2FMgxX6>



Venkat is a serial entrepreneur and active as an Angel investor, Mentor, Board member and Advisor to various start ups both in the US and in India. Some of his investments are Capillary Technologies, Innovaccer, THB, Elucidata etc. The valuation of these companies cumulatively is over a billion dollars, with most of them attracting later round funding from the likes of Sequoia, NVP, Bessemer, Lightspeed, Microsoft, Qualcomm, Warburg Pincus.

Venkat is one of the founding LPs with Accel Partners India (Erasmic) which has invested in the likes of Curefit, Swiggy, Flipkart, Virident. He is also one of the founding Board members of Tie SoCal Angel Fund. He has been a Charter Member of TIE SoCal since 2002.

Venkat is also active in promoting entrepreneurship with universities. He is an Advisor to Chapman University, working with the Chapman Analytics Accelerator program. Venkat has delivered numerous talks at various industry forums such as Strategic Research Institute, OKSU UC Davis, Emory University, University of Maryland, Graduate School of Business, Stanford University etc.

Venkat completed an MBA from the Indian Institute of Management, Kolkata, and a BA (Hons), Economics from St. Stephen's College, Delhi.

Name - Nirav Solanki

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Company - Nirav Solanki Photography,
Archi-Zoom & Indian Wedding Snap

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As a creative director, I am glad to say that my creativity, as a photographer and videographer, has taken me to many parts of the world. With my experience, I have come across unique individuals and their projects. I have helped visions come to reality with the help of my services.

Choosing A Retirement Plan For Your Business

As an Entrepreneur you have many decisions to make and an Appropriate Retirement Plan for your business is one of the crucial decisions.

Let's take some examples:

1. Solopreneur, Since you have no employees, you can choose almost any plan, which may allow you contribution limits from \$5,000 up to in excess of \$300,000 (if qualified).
2. Businesses with up to 25 employees can still have plans beneficial to the owners, where there are minimum contributions to be made for the employees.
3. Businesses with over 25 employees can still benefit from the tax credits and incentives allowed for setting up a retirement plan.

Here are three steps:

1. Conduct a needs assessment with a one-on-one video conversation to understand your current situation and goals.
2. Recommend suitable solutions and actionable items towards your goals.
3. Work closely with service providers in setting up and maintaining your plan.

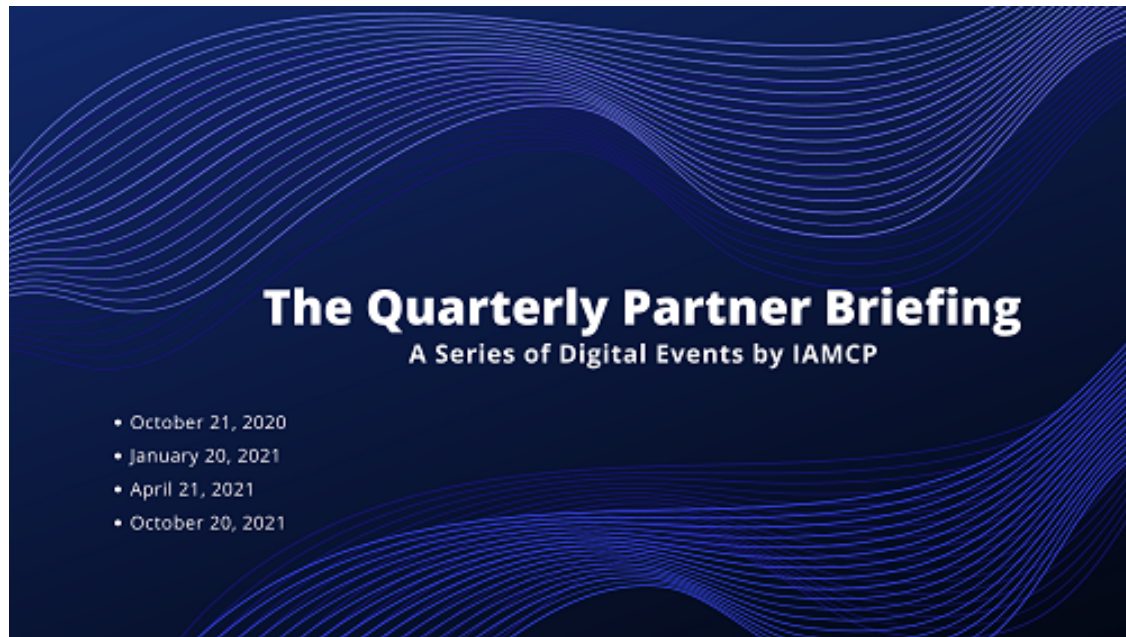
Possible tax and other advantages.

1. A tax credit of up to \$5,000 (if qualified)
2. Investments are tax deferred till retirement.
3. Assets in a qualified plan could be protected from creditors.

Submitted by:

Pankaj T Dayal [CPFA AIF](#)

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The inaugural event in our all-new global, digital series — Quarterly Partner Briefings (QPBs) — features a fantastic speaker line-up, including Gavriella Schuster, Corporate Vice President, Microsoft One Commercial Partner, and Dan Truax, GM Partner Digital Experiences and Programs, and regional Microsoft executives. We will discuss new Microsoft initiatives for partners and the state of the channel, as well as its future direction.

Save Your Spot



Smita Daya is the Top Chef, Founder/ CEO of Olea Oliva, an Olive Oil and Balsamic Vinegar tap room with a Mediterranean-Ayurvedic fusion twist. Smita brings Ayurveda principles for a natural and healthy approach into the Mediterranean rich, tasty and celebrative culture of food. She is also the author of "An Odyssey of Flavors". Previously, Smita was in Corporate law for 25 years.

Saturday, October 24th, 2020 
facebook.com/TheIndustryShow global entrepreneurial journeys Season 5

This interview is made possible by:



Host: Nitin Bajaj 

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Save Your Spot

CHARTER MEMBER & PARTNER EVENTS



Startup Steroid

"We Help Connect Founders With Investors"

TiE SoCal Charter Members Dhaval Kapadia and Anshuman Sinha Led Initiative

Please Subscribe to Startup Steroid [Youtube Channel](#)

PAST EVENTS

VIDEOS ON FACEBOOK



Retirement Plan for Business Owners.

When - Wednesday, October 14th, 2020 at 5 pm Pacific.

Speakers -

- Pankaj T Dayal, CPFA, AIF, CEO at PNR Financial, TiE SoCal Charter Member
- Gary Bryce, Vice President - Capital Group | American Funds

Moderator - Ravindra (Ravi) Kondagunta, TiE SoCal, Speaker Chair & Charter Member. CEO, Traction Labs.

[Watch Recording](#)

TiE SoCal Angels is our flagship initiative.

TiE SoCal Angels and participating TiE members/partners have invested more than \$1 million since the inception of this new initiative. We are attracting entrepreneurs and startup founders. We are doing virtual pitching events every month, in which four startups present to our investors. After the presentation, we go for due diligence and then final negotiation for investment. If you are a startup and would like to pitch at our event then please upload your pitch deck here (<https://bit.ly/3h6oW4G>).

We are also inviting investment partners companies, accelerators, incubators, and individual investors to join hands with us and be part of the TiE ecosystem. For more information, please visit www.tiesocalangels.com.

Prospective angel investors who are interested in being a part of TiE SoCal Angels can get in touch with Shankar Ram, TiE SoCal Angels Chair (shankar@tiesocalangels.com), or Dhaval Kapadia, Vice-Chair (dhaval@tiesocalangels.com). You can also fill out the [member interest form](#).

We regularly organize pitching events for budding startups who are in need for funding, mentoring, or acceleration. The next TiESoCal Angels pitching event is scheduled on October 21, 2020.





President

Anshuman Sinha

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Angel Fund chair

Shankar Ram

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TiE SoCal Angels Vice Chair

Dhaval Kapadia

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Executive Director

Anil Ramineni

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Charter Member Chair

Ashish Saboo



Membership Chair

Anand Mahale



Women Initiative Chair

Rashi Bahri Chitnis



Speaker & Event Chair

Ravindra Kondagunta



Marketing Chair

Sanjay Dalal

- [Oct 7, 2020](#)
- [Sep 16, 2020](#)
- [Sep 2, 2020](#)
- [Aug 5, 2020](#)
- [July 15, 2020](#)
- [July 1, 2020](#)
- [June 17, 2020](#)
- [June 3, 2020](#)
- [May 22, 2020](#)

For any suggestions regarding our upcoming newsletters or to get yourself or your brand/business featured in TiE SoCal newsletter. Please feel free to reach me out at president@socal.tie.org



Anecia Sawyer

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