



## NOTE FROM THE PRESIDENT

November 3, 2021

Dear members,

It is my pleasure to bring you the November newsletter.

One of our charter member, [Sanjeev Ganatra](#), SVP, Sales & Marketing, CBCC Global Research hosted a charter member meet and greet on October 28, 2021. This event was attended by over 45 charter members.



Thank you Sanjeev for hosting this event. Charter member meet and greet provides a unique opportunity to fellow charter members to meet with one another in a relaxed and laughter-filled event. This is networking top class.

## Announcement

## TiE SoCal Investor Summit

As the president of TiE SoCal and Board Member of TiE SoCal Angels, I cordially invite you to attend and participate in the TiE SoCal Investor Summit on Thursday, November 11 at Hyatt Regency Long Beach, CA.

TiE SoCal Investor Summit is our flagship event. It is the most significant event in Southern California, where investors from various groups are under one roof. We have investors from the following groups confirmed to participate:

- Cove Fund
- OC Startup Council
- FalconNano
- Wall Street Research
- Title 3 Funds
- Outpost Capital
- Operate
- Adastra Ventures
- Pasadena Angels
- Qubits Venture
- VU Ventures
- NexCubed
- Sumeru
- Octane
- VDOSH
- TiE Global Angels
- A couple of Family offices
- Tech Coast, OC, Los Angeles, San Diego
- Nex3
- STCAP
- Angel Invest Group
- Expert Dojo
- BankTech Ventures
- MiLA Capital
- San Diego Angels
- UCLA Innovation Fund
- Pismo Venture
- Pitch Global
- Mehta Ventures
- OSEA
- Launch Pad
- LAVA
- Launch Factory
- TiE SoCal Angels

If you want to showcase your startup at this event, then please buy your spot at [www.TiEInvestorSummit.com](http://www.TiEInvestorSummit.com)

There will be ten startups pitching to the investors. The event is on Thursday, November 11, 2021, from 6 pm to 10 pm at Hyatt Regency, Long Beach. More information - [www.TiEInvestorSummit.com](http://www.TiEInvestorSummit.com)

Once again, on behalf of TiE SoCal, I invite you to grace this event with your presence. [Please register today](#). The registration closes at the end of the day, Thursday, November 4.

## TiE Global Summit &amp; Charter Member Retreat

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- TiE Global Summit – December 14th& 15 - Dubai
- TiE Global Charter Member Retreat – December 16, 17, 18 – Abu Dhabi

The ideal itinerary would be to fly in to Dubai on 13th/14th of December and fly out on the 20th of December from Dubai.

We have registration links with hotel accommodation at the Marriot Marquis for TGS. You can choose 2 or 3 nights when you register.

On 17th we will take all Retreat attendees to Abu Dhabi by coach (it is a 1 hour drive). On the 20th we will have coach drops to Dubai airport.

Pls find enclosed the links:

For TiE Global Summit (Registration + Hotel Booking for 2/3 nights)on December 15th and 16th, 2021 <https://hub.tie.org/e/tgs2021>

For TiE CM Retreat on December 17th, 18th, 19th and 20th, 2021 <https://hub.tie.org/e/abudhabiretreat>

## TiE Women Global Pitching Result

Here is a snapshot of the 2021 TiE Women Event

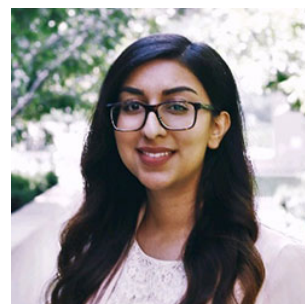
- Total Number of virtual events - 17
- OMN - 7 (Also launched in local languages - thanks to Kanika)
- ALW - 3
- Connect Series - 7 (including Aspiring to Win)

We had 1800 direct registrations on TiE Global Hub account for the events. This also includes 5 Chapter events.

- Global Pitch Competition Accelerator Workshops - 10
- Direct impact - 156 (double of the previous year)
- 40 Winners (18 India, 13 RoW+MENA, 9 US)
- 116 Runners-up (56 India, 33 RoW+MENA, 27 US)
- \$100k in cash and over \$1 million in kind prizes



Neha Jain (Winner)  
Zerocircle Alternatives  
TiE Delhi-NCR



Myra Arshad (1st Runner-Up)  
ALT TEX  
TiE New York / Toronto

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Farah Emara (2nd Runner-Up)  
FreshSource  
TiE Dubai (Egypt)

Please take further information of the winners from the home page - <https://tiewomen.org/>

## Exclusive opportunity for Charter Members

TiE Global summit is on 15th and 16th of December in Dubai. This is an opportunity for our charter member companies and our angel portfolio startups to showcase at the TiE Global Summit (TGS) in Dubai in December. TGS at the World Expo 2020 is building momentum, and over 250 CMs have already registered to attend in person, and we expect over 500 CMs in Dubai. We are planning an event that will be intellectually stimulating, a networking environment to broaden your base and showcase our entrepreneurs and startups.

TGS is OUR conference, and it is only apt to showcase OUR companies from our network. We serve the entrepreneurs and help them extend their boundaries and markets and get them to the next level and beyond. A new sponsorship tier, TiEtans, is a unique opportunity designed explicitly for our charter member companies and startups (mentored/funded by your chapter) to get exclusive and curated local and international business access and visibility to expand their business footprint.

If you are interested in showcasing your company at the TiE Global summit, then please get in touch with me at [president@socal.tie.org](mailto:president@socal.tie.org)

## New Charter Members

Here is the list of the new charter Members who have joined since the start of the last quarter, we signed-up 5 new charter members since our last newsletter and now we are 140 Charter Member strong group of business owners and entrepreneurs.

- [Girish Kannalli](#) - Vice President, Insurance BU at Infogain
- [Scott Fox](#) - OC Startup Council CEO
- [Rajiv Satyal](#) - CEO, FunnyIndian, Inc.
- [Alan Desai](#) - Real Estate Tycoon

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We are a strong group of 140 Charter members. For the complete list of our Charter Members, please visit - <https://socal.tie.org/charter-member/>



Logos of the Charter Member led companies

If you want to become our charter member and network with successful business entrepreneurs, then please apply here - <https://hub.tie.org/c/tiesocal/join>

## Upcoming Events

We have two large events coming up. Please see the details below:

1. TiE SoCal Investor Summit - Thursday, November 11, 2021. Join us and network with over 250 Angel Investors from all over Southern California. Register [here](#).
2. TiEcon Southwest 2021 - Sunday, December 5, 2021 - this is our 21st. TiEcon. Please check the details at [www.tieconsouthwest.com](http://www.tieconsouthwest.com) . Register [here](#).

## TiE SoCal Angels Highlight

We launched TiE SoCal Angels Fund II on August 14, and raised a commitment of Three Million Dollars in about Twenty Minutes. The event was a great success. We are onboarding fund II members. To participate in our angel fund, please get in touch with Shankar Ram, Chair TiE SoCal Angels at [shankar@tiesocalangels.com](mailto:shankar@tiesocalangels.com) or send an email to me at [anshuman@tiesocalangels.com](mailto:anshuman@tiesocalangels.com)

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

Today, TiE SoCal Angels comprise 100+ accredited investors who are actively investing and mentoring Startup founders.

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a commitment of Three Million Dollars from our Charter Members, and currently we are onboarding Fund Members.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the [Investor Interest form](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- Chair & Board Member, [Shankar Ram](#), [shankar@TiESoCalAngels.com](mailto:shankar@TiESoCalAngels.com)
- President TiE SoCal, [Anshuman Sinha](#), [Anshuman@TiESoCalangels.com](mailto:Anshuman@TiESoCalangels.com) / 714-504-7434

All of our online events are recorded, and you can find them on our [Facebook](#) page and our [YouTube Channel](#).

Thank You

Anshuman Sinha

President, [TiE SoCal](#) | 2020 - 2021

[president@socal.tie.org](mailto:president@socal.tie.org) | 714-504-7434

14 Countries | 63 Chapters | 3,000 Charter Members | 15K Members

Board Member, TiE SoCal Angels

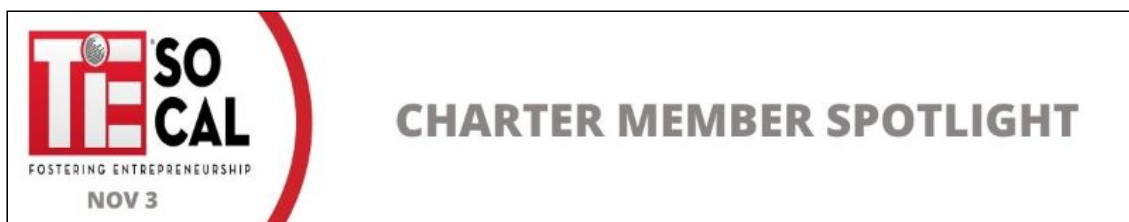
[Anshuman@TiESocalAngels.com](mailto:Anshuman@TiESocalAngels.com)

[www.linkedin.com/in/anshumansinha1](https://www.linkedin.com/in/anshumansinha1)



Co-Founder & CEO | [StartupSteroid](#)  
Connecting Founders with Investors  
Deal Flow Management SaaS Platform  
[Anshuman@StartupSteroid.com](mailto:Anshuman@StartupSteroid.com)

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Los Angeles | Dallas | New York | Canada | India



Name - Girish Kannalli

Company - Infogain

Title - Vice President, Insurance BU at Infogain

Website - <https://www.infogain.com/>

LinkedIn - <https://bit.ly/3BzzF1q>



An experienced Information Technology consultant with experience in Strategic Account Management, Business Development, Consulting, Solutions and Program Management. Manged large Transformational outsourcing programs &

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Sourcing.

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Name - Scott Fox

Company - Digital Crafters LLC

Title - CEO & Founder, OC Startup Council

Website - <https://www.ocstartupcouncil.org/>

LinkedIn - <https://bit.ly/3aaS619>

CEO of the OC Startup Council. Best-selling Author, Serial Entrepreneur, Startup Advisor, Community Builder, Angel Investor.

Specialties: Early stage software/ enterprise services/ e-commerce/ media/ marketplace/ SAAS startup strategy, ecosystem acceleration, product development, entrepreneurship, online communities, startup financing, venture investing, radio broadcasting, publicity, podcasting, web site design and usability, speaking, startup founder mentoring and Master Minds strategy coaching.

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Name - Rajiv Satyal

Company - FunnyIndian, Inc.

Title - CEO, FunnyIndian, Inc.

Website - [funnyindian.com](https://funnyindian.com)

LinkedIn - <https://bit.ly/3wavY1k>



Rajiv Satyal, an LA-based comedian, host, and speaker. You might know him from his I AM INDIAN video, which has 50 million+ online views. He's shared a stage with everyone from Jerry Seinfeld to Dave Chappelle.

Satyal's corporate clients include P&G, GE, Google, and General Mills. When Satyal set sail with 60 Indian doctors in AAPI on a journey to Antarctica, he became the first person ever to perform standup comedy on all 7 continents.

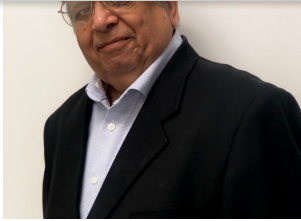
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Name - Alan Desai

Company - EXIT 2 PLAZA INC, NEW JERSEY

Title - Real Estate Tycoon

LinkedIn - <https://bit.ly/3GKFddj>

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Real Estate Investor with 35 years of experience investing more than \$700 Million in apartments, shopping centers, office buildings, warehouses, strategic land holdings in growth areas.

Name - Sridhar Sreekakula

Company - Banking Cow Media Group

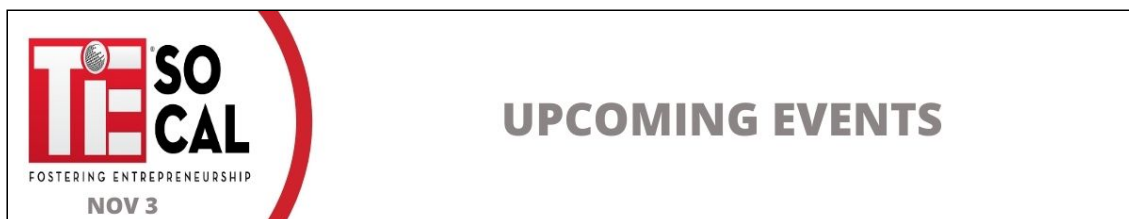
Title - CEO at Barking Cow Media Group

Website - <http://www.barkingcow.net/>

LinkedIn - <https://bit.ly/3q0Fflf>



Extensive worldwide experience of 33 years in both American mainstream media and the Asian & Bollywood entertainment industry. His business development, strategic alliances, and hands-on creation of new theatrical and video distribution channels in North America, the UK, and India has handled the distribution of over 350 feature films, generating revenue streams totaling nearly \$150 million.



## TiE SoCal Investor Summit

Nov 11, 2021, 6 PM - 10 PM

### About this event:

TiE SoCal Investor Summit is one of the largest gatherings of venture capitalists, Angels, family offices, and individual investors in Southern California. With 150+ investors in attendance, this event will be the hotbed for networking, discussing trends, and deal-making. Held at the prestigious Hyatt Regency, Long Beach, this



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- 150+ Investors from venture capital, angel, family office and individual investors
- All investors are screened prior to receiving admission
- Fewer than 100 startups are issued tickets for admission
- Fewer than 20 startup tables are available, and only 15 companies will be allowed to pitch
- Buffet dinner catered by Hyatt Regency is included

#### For Startups:

If you are a startup raising money, this is the event for you. In one night make all the key connections you will need to raise your round. With the investor to startup ratio flipped in your favor, you will have plenty of chances to build your network and find the investors that are ideal for your company.

If you choose to get a table and pitch at the event you will compound your exposure many times over. With only a limited number of tables and pitch slots, investors will be eager to learn what your breakthrough idea is, and how they can add value to your company.

You will also get access to an online portal where you can fill out your profile, upload your pitch deck, and even video messages to investors weeks before the event. Investors will have access to this portal seven days before the event, so they can come into the room prepared. After the event, you can also use the portal to send investors messages and continue to build the relationship. This level of access to investors can only be achieved at the Investor Summit!

#### Types of companies that should attend:

This event is ideal for companies that are raising Seed, Late Seed or Series A rounds. All industries are welcome, but we have seen companies in the following industries get very good traction in the past: Fin-Tech, Bio-Tech, AI/ML, Big Data, Cyber Security, Cannabis, Blockchain, Health and Wellness, Media/Entertainment, Gaming, Health-tech, Medical devices, Social SaaS platform, CPG and Enterprise Software. If you are in any of these industries, this is a must-attend event.

#### For Investors:

If you are part of the startup ecosystem, this event is where you can get the pulse of the industry. Spend an evening with the most prominent investors from Southern California talking about trends, deals, and plans for the future. We will have a curated list of startups that match your investment criteria available for you. The profiles will be available a week before the event so you will know exactly who will be in the room. If you would like to attend, please email [Executive.Director@SoCal.TiE.org](mailto:Executive.Director@SoCal.TiE.org) or [President@SoCal.TiE.org](mailto:President@SoCal.TiE.org) and please put "Investor Summit 2021" in the subject line.

We will ask for proof of connection with an organization, or accredited investor status.

[Buy Tickets](#)



### TiE SoCal Angels Startup Virtual Pitch Event

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup, Please apply at the TiE SoCal Angels website. When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

Investors and judges who have agreed to attend include: Shankar Ram, Venkat Tadanki, Vijay Kottarapa, Ajay Prasad, TiE SoCal angels Investors and a few Partner Investors.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[Apply To Pitch](#)

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TiECON SOUTHWEST 2021


Dec 5, 2021, 9.30 AM - 4 PM



TiECON 2021 is your opportunity to interface with local CEO's, CXO's, Angel Investors, VCs, community leaders, trailblazers, business leaders, and entrepreneurs. Join us at the Sheraton, Cerritos on Sunday, December 5th, 2021 for a full day of networking, interactive workshops, panel discussions, delicious food, and mega keynote speakers. More details at [www.tieconsouthwest.com](http://www.tieconsouthwest.com)


[Buy Ticket](#)

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FOSTERING ENTREPRENEURSHIP  
NOV 3

**PAST EVENTS**



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# Startup Virtual Pitch

October 20, 2021, 5:30 pm



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**TiE SoCal Angels**



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**President-Elect 2022, 2023**  
**TiE SoCal**



Jerry Heikens  
**Executive Director**  
**TiE SoCal**



Dhaval Kapadia  
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Sanjay Dalal  
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