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## NEWSLETTER OCT 6, 2021

#### NOTE FROM THE PRESIDENT

Wednesday, October 6, 2021

Dear members,

It is my pleasure to bring you the October newsletter. We launched TiE SoCal Angels Fund II on August 14 and raised a commitment of Three Million Dollars in about Twenty Minutes. The event was a great success. We are onboarding fund II members. To participate in our angel fund, please get in touch with Shankar Ram, Chair TiE SoCal Angels at <a href="mailto:shankar@tiesocalangels.com">shankar@tiesocalangels.com</a>, or send an email to me at <a href="mailto:anshuman@tiesocalangels.com">anshuman@tiesocalangels.com</a>.

#### Announcement

Anil Ramineni, my friend and the Executive Director of TiE SoCal, relinquished his position of ED to pursue his other interests. I am thankful to him for his services for the last 1.8 years and the countless hours he gave to our fantastic group. He supported all our initiatives and worked behind the scenes to bring our weekly and monthly events. Anil, Thank you.





Jerry Heikens is our new Executive Director; he has been supporting non-profit organizations. He is well known in the venture capital and angel investor groups.

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for our charter member companies and our angel portfolio startups to showcase at the TiE Global Summit (TGS) in Dubai in December. TGS at the World Expo 2020 is building momentum, and over 250 CMs have already registered to attend in person, and we expect over 500 CMs in Dubai. We are planning an event that will be intellectually stimulating, a networking environment to broaden your base and showcase our entrepreneurs and startups.

TGS is OUR conference, and it is only apt to showcase OUR companies from our network. We serve the entrepreneurs and help them extend their boundaries and markets and get them to the next level and beyond. A new sponsorship tier, TiEtans, is a unique opportunity designed explicitly for our charter member companies and startups (mentored/funded by your chapter) to get exclusive and curated local and international business access and visibility to expand their business footprint.

If you are interested in showcasing your company at the TiE Global summit, then please get in touch with me at <a href="mailto:president@socal.tie.org">president@socal.tie.org</a>.

Since the last newsletter, we signed-up 6 new charter members and now we are 136 Charter Member strong group of business owners and entrepreneurs.

- Amit Dhir Serial Entrepreneur, investor & CEO at SLPTELE
- <u>Pranav Shastry</u> Business Development Manager at Chartwell Compliance
- <u>Sateesh Polisetti</u> CEO & Managing Partner at TopShelf Equity Partners
- <u>Jatin Nahar</u> Co-Founder & CEO ar Digital Crafters
- Scott Fox OC Startup Council CEO
- Craig Shah Cs@craigshelly.com

For the complete list of our Charter Members, please visit <a href="https://socal.tie.org/charter-member/">https://socal.tie.org/charter-member/</a>



Logos of the Charter Member led companies

**Upcoming Events** 

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1. TiE SoCal Investor Summit – Thursday, November 11, 2021. Join us and network with over 250 Angel Investors from all over Southern California. Event is complimentary for TiE Charter Members. Regular members and others can buy tickets <a href="here.">here.</a>

2. TiEcon Southwest 2021 – Sunday, December 5, 2021 – this is our 21st TiEcon. Please check the details at <a href="https://www.tieconsouthwest.com">www.tieconsouthwest.com</a>. Event is complimentary for TiE Charter Members and one guest per charter member. Regular members and others can buy tickets <a href="https://www.tieconsouthwest.com">here</a>.

## TiE SoCal Angels Highlight

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

Today, TiE SoCal Angels comprise 100+ accredited investors who are actively investing and mentoring founders.

#### TiE SoCal Angels Fund II:

The minimum investment is \$10K, and the maximum investment is \$250K. We have a commitment of Three Million Dollars from our Charter Members, and currently we are onboarding Fund Members.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the Investor Interest form.

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- Chair, Shankar Ram, shankar@TiESoCalAngels.com
- Vice-Chair, <a href="mailto:Dhaval@TiESoCalAngels.com">Dhaval@TiESoCalAngels.com</a>

All of our online events are recorded, and you can find them on our <u>Facebook</u> page and our <u>YouTube Channel</u>.

Thank You
Anshuman Sinha
President, TiE SoCal | 2020 – 2021
president@socal.tie.org | 714-504-7434

14 Countries | 63 Chapters | 3,000 Charter Members | 15K Members
Co-Founder & CEO | StartupSteroid
Connecting Founders with Investors
CEO | Optizm Global | Executive & IT Search Firm
714.504.7434 | www.linkedin.com/in/anshumansinha1

714.504.7434 | www.linkedin.com/in/anshumansinha1 www.optizmglobal.com | anshuman@optizmglobal.com Los Angeles | Dallas | New York | Canada | India



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## **CHARTER MEMBER SPOTLIGHT**



Name - Amit Dhir Company - SLPTELE

Title - Serial Entrepreneur, investor & CEO at

SLPTELE

Website - https://www.slptele.com/

LinkedIn - <a href="https://bit.ly/3i13m4K">https://bit.ly/3i13m4K</a>

I am a principal and CEO in several successful Health Care IT-based companies. I am always looking for strategic partnership, acquisition, and investment opportunities in Healthcare IT startups and the lower middle market. I have a family office that primarily focuses on private lending in real estate, stabilized real estate assets, and angel investing. I would love to network with established private equity companies that want to invest in my exciting projects.

Name - Pranav Shastry

Company - TopShelf Equity Partners

Title - Advisor

Website - https://topshelfequitypartners.com/

LinkedIn - <a href="https://bit.ly/3IOP6ND">https://bit.ly/3IOP6ND</a>



He represents TopShelf Equity Partners. TopShelf provides access to investment opportunities in leading private companies and aims to bring transparency to the private equity market. Some of our successful exits include Palantir, SOFI, Confluent, Automate.io, and Robinhood. Pranav Shastry has over 10 years of experience in Business Development and Account Management. His primary role at TopShelf Equity Partners is Client and Investment relations.

Name - Sateesh Polisetti

Company - TopShelf Equity Partners

Title - CEO & Managing Partner at TopShelf Equity

**Partners** 

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Over the course of 20 years, I've worked alongside a number of talented professionals in the technology, retail and financial sectors. That experience, teamed with the ability to closely analyze the best opportunities in these industries have proven helpful in a number of initiatives over the course of my career. As founder and manager of 3 different startups, I have had the first-hand experience needed to successfully build and scale enterprise companies.

Name - Jatin Nahar

Company - Digital Crafters LLC

Title - Co-Founder & CEO of Digital Crafters

Website - <a href="https://digitalcrafters.tech/">https://digitalcrafters.tech/</a>

LinkedIn - https://bit.ly/39McjdA



Under Jatin's leadership, Digital Crafters has grown organically to a team of over 85 people and has launched more than 250 digital projects, from startups to multibillion dollar enterprise clients.

Jatin was part of Qualcomm's asset acquisition of RFMD/Silicon Wave's Bluetooth division. Jatin has a Dual Masters of Science in Computer Science and Industrial Engineering from the University of Michigan, Ann Arbor.



Name - Scott Fox

Company - Digital Crafters LLC

Title - CEO & Founder, OC Startup Council

Website - <a href="https://www.ocstartupcouncil.org/">https://www.ocstartupcouncil.org/</a>

LinkedIn - <a href="https://bit.ly/3aaS619">https://bit.ly/3aaS619</a>

CEO of the OC Startup Council. Best-selling Author, Serial Entrepreneur, Startup Advisor, Community Builder, Angel Investor.

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entrepreneurship, online communities, startup financing, venture investing, radio broadcasting, publicity, podcasting, web site design and usability, speaking, startup founder mentoring and Master Minds strategy coaching.

Name - Craig Shah

Company - Craig Shelly

Title - Global CEO Craig Shelly - Designer of Jewelry,

Swiss Made Timepieces & Handbags

Website - <a href="https://www.craigshelly.com/">https://www.craigshelly.com/</a>

LinkedIn - <a href="https://bit.ly/2YrLV6c">https://bit.ly/2YrLV6c</a>



Ethics, Integrity & Professionalism are pillars of our strength!!! Design, Quality & Affordability is how we Win!!!

Timeless classic Jewels Hand Crafted in Los Angeles, Elegant High Quality Swiss Made Timepieces & Designer Handbags and accessories, finely Hand Crafted in Italy, are part of our core collections!!



#### **UPCOMING EVENTS**





October 20, 2021 05:30 PM PST

TiE SoCal Angels Startup Virtual Pitch Event

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we are going to have 4 awesome startups pitch their business plan, luea, product and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup, Please apply at the TiE SoCal Angels website. When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

Investors and judges who have agreed to attend include: Shankar Ram, Venkat Tadanki, Vijay Kottarapa, Ajay Prasad, TiE SoCal angels Investors and a few Partner Investors.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

#### Apply To Pitch



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Leading executive coach passionate about areas in executive, leadership, and team coaching. She works with leaders and their teams to create and sustain culture change, build partnerships, master change, improve communications within, across and between departments.



Saturday, Oct 9<sup>th</sup>, 2021 TheIndustryShow.org



production of antha prerna foundation, a 501 c(3) nonprofit

Watch Here

TiE SoCal Investor Summit Nov 11, 2021, 6 PM - 10 PM

#### About this event:

TiE SoCal Investor Summit is one of the largest gatherings of venture capitalists, Angels, family offices, and individual investors in Southern California. With 150+ investors in attendance, this event will be the hotbed for networking, discussing trends, and deal-making. Held at the prestigious Hyatt Regency, Long Beach, this event is the "must-attend" event for investors as well as startups looking to build long-lasting relationships in the Southern California ecosystem.

- 150+ Investors from venture capital, angel, family office and individual investors
- All investors are screened prior to receiving admission
- Fewer than 100 startups are issued tickets for admission

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• Buffet dinner catered by Hyatt Regency is included

#### For Startups:

If you are a startup raising money, this is the event for you. In one night make all the key connections you will need to raise your round. With the investor to startup ratio flipped in your favor, you will have plenty of chances to build your network and find the investors that are ideal for your company.

If you choose to get a table and pitch at the event you will compound your exposure many times over. With only a limited number of tables and pitch slots, investors will be eager to learn what your breakthrough idea is, and how they can add value to your company.

You will also get access to an online portal where you can fill out your profile, upload your pitch deck, and even video messages to investors weeks before the event. Investors will have access to this portal seven days before the event, so they can come into the room prepared. After the event, you can also use the portal to send investors messages and continue to build the relationship. This level of access to investors can only be achieved at the Investor Summit!

#### Types of companies that should attend:

This event is ideal for companies that are raising Seed, Late Seed or Series A rounds. All industries are welcome, but we have seen companies in the following industries get very good traction in the past: Fin-Tech, Bio-Tech, Al/ML, Big Data, Cyber Security, Cannabis, Blockchain, Health and Wellness, Media/Entertainment, Gaming, Health-tech, Medical devices, Social SaaS platform, CPG and Enterprise Software. If you are in any of these industries, this is a must-attend event.

#### For Investors:

If you are part of the startup ecosystem, this event is where you can get the pulse of the industry. Spend an evening with the most prominent investors from Southern California talking about trends, deals, and plans for the future. We will have a curated list of startups that match your investment criteria available for you. The profiles will be available a week before the event so you will know exactly who will in the room. lf you would like to attend, please be email <u>Dhaval@TiESoCalAngels.com</u> or <u>President@SoCal.TiE.org</u> and please put "Investor Summit 2021" in the subject line.

We will ask for proof of connection with an organization, or accredited investor status.

#### **Buy Tickets**

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### **PAST EVENTS**



TiE SoCal Charter Members - Meet and Greet Sep 12, 2021, 11.30 AM - 3.30 PM





VIRTUAL PITCH EVENT SEPTEMBER 15, 2021

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# **Startup Virtual Pitch**

September 15, 2021 5:30 PM to 7:00 PM PST



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## **SOCAL TEAM 2021**



Anshuman Sinha
President
TiE SoCal



Dhaval Kapadia Vice-Chair TiE SoCal Angels



Shankar Ram Chair TiE SoCal Angels



Sanjay Dalal Marketing Chair TiE SoCal



Ashish Saboo
President-Elect 2022, 2023
TiE SoCal



Sturdy McKee

Chair TiE SoCal Business Connect



Jerry Heikens Executive Director TiE SoCal



Jennifer Kobuki Chair TiE SoCal Women



Ravindra Kondagunta Chair TiE SoCal Knowledge



Nitin Bajaj Chair TiE SoCal Business Connect



Vijay Mididaddi Chair TiE SoCal Social



Moe Rock Chair TiE SoCal Outreach



Anand Mahale Chair TiE SoCal Membership



Rajeev Aggarwal Chair TiE SoCal Entertainment



## **DOWNLOAD PAST NEWSLETTERS**

- Sep 1,2021
- Aug 4,2021
- July 7,2021
- <u>Jun 2,2021</u>

- Oct 21, 2020
- Oct. 7, 2020
- Sept. 16, 2020
- Sept. 2, 2020

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•	<u>Mar 3, 2021</u>	• <u>July 15, 2020</u>	
•	<u>Feb 3, 2021</u>	• <u>July 1, 2020</u>	
•	<u>Jan 11, 2021</u>	• <u>June 17, 2020</u>	
•	<u>Dec 16, 2020</u>	• <u>June 3, 2020</u>	
•	Nov 4, 2020	• <u>May 22, 2020</u>	

For any suggestions regarding our upcoming newsletters or to get yourself or your brand/ business featured in TiE SoCal newsletter. Please feel free to reach me out at <a href="mailto:president@socal.tie.org">president@socal.tie.org</a>

Web & Digital Marketing Partner

#### SkeegTen, Inc.

Phone - 866-922-4974

Email - contact@skeegten.com



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