

### NOTE FROM THE PRESIDENT

September 16, 2020

Dear Members,

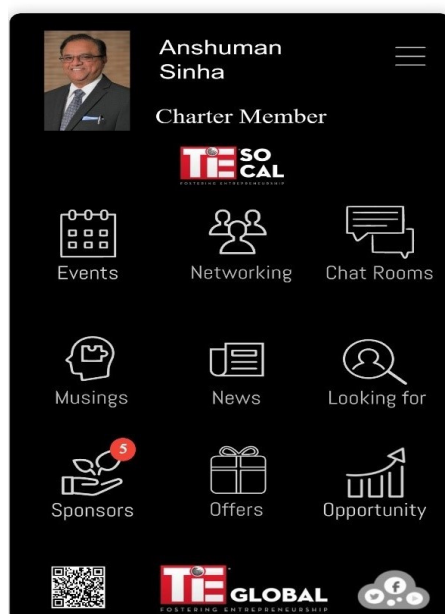
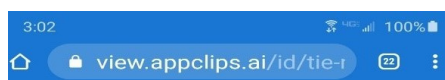
It is a great pleasure for me to send you the 9th newsletter this year. I hope everyone is safe and well.

Below are the two new benefits for Tie SoCal Charter Members.

**1) The Opportunity Network** (POST. CONNECT. SCALE.) - This is a \$750 value membership opportunity that is available to all Charter Members as a benefit of being part of the TiE Global Network.

I would encourage all Charter Members to create their login-id on The Opportunity Network platform today. If you need assistance or help in getting in the portal then please reach out to Anil Ramineni, our Executive Director at [executive.director@socal.tie.org](mailto:executive.director@socal.tie.org)

**2) TiE Charter Member Smart TrueCard** - TiE Global has rolled out the **TiE Charter Member Smart TrueCard**. By using this virtual card, our Charter Members can interact with CMs from 61 chapters, around the world. All of the SIGs (Special Interest Groups) and TiE initiative will be listed on this card. You can access the card on your phone via web browser or from your computer.



### NOTE FROM THE PRESIDENT

We have launched “**TiE SoCal YouTube Channel**”. We are updating the content, please do check out and let us know your feedback. Here is the link to the [YouTube Channel](#). I would request you all to please subscribe to our channel.

Our Knowledge Series, Charter Member Series, Women Initiative Series webinars and Startup Pitching events are attended by over 100 attendees and get 500+ views on the internet. All of our online events are recorded, and you can find them on our [Facebook page](#) and on our [YouTube Channel](#).

Our next **pitch event** for the 2020 Fund is on **September 16th**. If you are a startup founder and would like to participate in our pitching events, then please upload your pitch deck at [www.tiesocalangels.com](http://www.tiesocalangels.com)

We have done five pitching events this year. Here are the links to webinar recordings of the pitching events –

- Pitching event on Aug 19th. 2020 - <https://bit.ly/2Dr1P6K>
- Pitching event on July 22nd. 2020 - <https://bit.ly/2Dr1P6K>
- Pitching event on June 24th. 2020 - <https://bit.ly/2Xwtfzg>
- Pitching event on May 20th 2020 - <https://bit.ly/2De6Wr9>
- Pitching event on April 29th 2020 - <https://bit.ly/30uRgby>

#### Thank You

**Anshuman Sinha**

**President, [TiE SoCal](#) | 2020 – 2021**

**[president@socal.tie.org](mailto:president@socal.tie.org) | 714-504-7434**

**14 Countries | 61 Chapters | 3000 Charter Members**

**| 15K Members**



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Los Angeles | Dallas | New York | Canada | India

## TiE Women Knowledge Series Webinar

**When** - Wednesday, September 30, 2020 – 4 pm PST

**Topic** - Forming a VC Fund during Covid Times - Conversation with Caroline Kassie about Metrodora Fund, a partnership between Caroline and Chelsea Clinton."

**Description** - Caroline Kassie is a venture capitalist, lawyer and producer of documentary films focused on social justice issues. She recently joined Chelsea Clinton at Metrodora Ventures, a new VC firm with a values-conscious approach focused on health and learning businesses.

[Save Your Spot](#)

## VIRTUAL STARTUP PITCH

SEPTEMBER 16, 2020 (6:00 - 7.30 PM PST)



TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

If you are a startup looking for funding please apply at [www.tiesocalangels.com](http://www.tiesocalangels.com)

[Save Your Spot](#)

**Name** - Payal Sawhney

**Email** - [payal@saahasforcause.org](mailto:payal@saahasforcause.org)

**Company** - Saahas for Cause

**LinkedIn** - <https://bit.ly/3iCiaVR/>

**Website** - <https://saahasforcause.org/>



I started my career as a social worker (Licensed Clinical Social Worker, LCSW) over 20 years ago and have since worked in India, New York, Chicago and Cincinnati, and since 2016 in California. However, more importantly these experiences have been in varied clinical settings while using various research and quality improvement tools. My experience has included direct medical case management; psychiatric counseling for individuals, couples, families; group work with obese adolescent patients, mental health patients; adherence coaching; adherence research; motivational interviewing; quality improvement projects; self-management initiative for adolescents with poorly controlled asthma and learning tools of design thinking and innovation. After graduating from my MHA, I joined Cincinnati Children Hospital's international patient and family experience team as a project manager with active collaborations with guest services and family relations. Since my move to the LA area, I have worked with SAHARA, including as their Clinical Director, where I was responsible for the management of the clinical team and development of clinical programs. However, starting in 2019 a group of like-minded volunteers launched a new community-based organization SAAHAS for Cause of which I serve as the President. SAAHAS (Courage) for Cause works for the empowerment of the immigrant community in the United States. We have linguistic and cultural competence and expertise to serve the South Asian community but aim to serve all in need. My current responsibility is that of being the founder President of SAAHAS (Courage) for Cause, a nonprofit dedicated to educate, empower, and enable South Asian immigrants to uplift their quality of life. SAAHAS is run collectively by a group of volunteers. We work on issues related to older adults, women, youth, and community health. In my clinical role within SAAHAS I personally provide pro-bono services to immigrants of South Asian origin that are victims of DV or SA. I use a trauma informed Cognitive Behavioral therapy and Eye Movement Desensitization Reprocessing therapy, for my clients battling trauma. Research interest and publications:

- Predictors and outcomes of bariatric surgery support group attendance
- Barriers and facilitators of adverse event reporting by adolescent patients and their family
- How is your bariatric team integrating Social media into its program?
- Understanding of acculturation of South Asian immigrant women to United States

#### Research References:

<https://bit.ly/35Mwlyf>

<https://bit.ly/3c6wG5L>

<https://bit.ly/3c6WnTu>

**Name** - Amy Maitrayee Ghosh

**Email** - amy@lawofficeofamyghosh.com

**Company** - Law Offices of Amy Ghosh/the  
Continuum Engineering

**LinkedIn** - <https://bit.ly/3ms9Aev>

**Website** - <http://lawofficeofamyghosh.com/>



The Law Office of Amy Ghosh, APC is a full-service law firm located in Los Angeles, California.

The firm emphasizes its practice in the areas of Immigration, Family and Business law. Our firm provides competent and creative representation for individuals and businesses. Our focus is on achieving the interests and objectives of our clients through the most efficient and economic means possible. Our relationships with other businesses and service providers allows our clients strategic and economic options and flexibility as to how their matter will be handled. We recognize that legal disputes can be a burden on individuals, families, and business, and we strive to resolve disputes with an eye to minimizing the pressures on our clients and resolving their legal needs without litigation. However, we are persuasive and articulate in the courtroom, and will vigorously pursue and defend your interests.

Resolving business disputes is a primary area of our practice and we represent suppliers, vendors, purchasers, employers, employees, shareholders, officers, and consumers. The business disputes we handle frequently feature complex sets of facts and procedural issues, and our clients benefit from the rich base of knowledge that comes with our diverse clientele and case history. We know that business disputes may necessitate bankruptcy and appellate representation, and we are ready to handle such issues to help you keep your balance, or get you back on your feet.

Whether called upon to negotiate and resolve disputes pre-litigation, to litigate a case through trial, or to provide advice and representation in the aftermath of an adverse judgment, the Law Offices of Amy Ghosh provides creative and practical legal solutions.

**Name** - Shankar Ram, Investor, Chair TiE SoCal Angels

**Email** - [sram53@gmail.com](mailto:sram53@gmail.com)

**Company** - Food Finders, Inc, & TiE SoCal Angels

**LinkedIn** - <https://bit.ly/35GM2MS>



Shankar has been an entrepreneur for over 35 years, starting his first company in 1983 and followed by four other companies, with successful exits for each of them. He has been an innovator in both computer mapping and global trade management software and has serviced international clients like Texaco, Schlumberger, DHL, UPS, Target, Mattel, Mitsubishi, Toyota, Starbucks, DFS, and many more. Shankar has had impressive exits with UPS Supply Chain, Ernst & Young, and Hitachi Systems in his entrepreneurial journey

Shankar is also an avid investor with his first investment made in 2001. He continues to oversee a diverse portfolio of companies covering FinTech, SaaS products, AI & Machine learning, medical devices and biotechnology. He is an active member of Tech Coast Angels, Orange County, TiE SoCal Angels, and Guindy Alumni Angels, Santa Clara. He is the current Chair of TiE SoCal Angels and is a Managing Member of the \$ 1+ million fund, TiE SoCal Angels Fund 2020.

Shankar has been a member of TiE SoCal since its inception. He has been an Executive Committee member, various committee chairs, and has organized 3 annual TiE SoCal conferences.

Shankar is actively involved in non-profits, both in India and in the US. He is a Trustee of a Chennai based educational trust ([www.guindy1975trust.org](http://www.guindy1975trust.org)) that provides free undergraduate education to deserving and needy students. He is also the President of Food Finders, Inc, a 30 year old SoCal based non-profit that works on “Rescuing Food and Reducing Hunger” ([www.foodfinders.org](http://www.foodfinders.org)).

**Name** -Venkat Tadanki

**Email** -[venkat@anvayaventures.com](mailto:venkat@anvayaventures.com)

**Company** - Anvaya Ventures, Inc.

**LinkedIn** -<https://bit.ly/2FMgxX6>



Venkat is a serial entrepreneur and active as an Angel investor, Mentor, Board member and Advisor to various start ups both in the US and in India. Some of his investments are Capillary Technologies, Innovaccer, THB, Elucidata etc. The valuation of these companies cumulatively is over a billion dollars, with most of them attracting later round funding from the likes of Sequoia, NVP, Bessemer, Lightspeed, Microsoft, Qualcomm, Warburg Pincus.

Venkat is one of the founding LPs with Accel Partners India (Erasmic) which has invested in the likes of Curefit, Swiggy, Flipkart, Virident. He is also one of the founding Board members of Tie SoCal Angel Fund. He has been a Charter Member of Tie SoCal since 2002.

Venkat is also active in promoting entrepreneurship with universities. He is an Advisor to Chapman University, working with the Chapman Analytics Accelerator program. Venkat has delivered numerous talks at various industry forums such as Strategic Research Institute, OKSU UC Davis, Emory University, University of Maryland, Graduate School of Business, Stanford University etc.

Venkat completed an MBA from the Indian Institute of Management, Kolkata, and a BA (Hons), Economics from St. Stephen's College, Delhi.

**Name** - Vijay Kotrappa, Investor, Advisor  
(Strategy and Execution)

**Email** - [vkotrappa@gmail.com](mailto:vkotrappa@gmail.com)

**Company** - Second Differential, TiE Global (Trustee)  
& TiE SoCal Angels

**LinkedIn** - <https://bit.ly/32CVajM>



Vijay Kotrappa is a successful technology entrepreneur and angel investor. He founded Guidance Solutions, an internet services and co-venture company, building it to a leading software co-venture company with 200+ employees in Los Angeles, and \$20 million in annual revenue. Helped raise \$49 million in private equity funding for the company in 2000. Since then, he has funded and worked on several ventures including CareRally, America's Schools Program, UGovernIT, PatientFYI, and Second Differential.

Vijay is currently, a TiE Global Trustee, a Charter Member and has led TiE SoCal as President in 2013. He has been instrumental in key initiatives such as the TiE SoCal Angel Fund, the Junior MBA program, mentorship programs, and TiE SoCal Labs. In addition, he has held leadership positions in several Indian cultural and social organizations.

Vijay has an MS and MBA from UCLA and a BTech from IIT Bombay (1984). He lives in Claremont and enjoys playing tennis and golf, travel, trying new restaurants/bakeries, and meeting new people

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**[Become A TiE SoCal Charter Member](#)**



# CHARTER MEMBER & PARTNER EVENTS



'Sensei' Brian Mac Mahon is a serial entrepreneur, investor and has owned companies in 35 countries. He is the founder of Expert DOJO - the largest international startup accelerator in SoCal. In 2018-19, 400 companies went through DOJO's programs, and 2,000 more are planned for this year. Expert DOJO has made 42 investments in the last 2 years, 25 more are expected in 2020.

Saturday, September 19th, 2020

[facebook.com/TheIndustryShow](https://facebook.com/TheIndustryShow)

**the industry** show  
Season 5  
global entrepreneurial journeys

This interview is made possible by:

Host: Nitin Bajaj

Podcast

production of antha prerna foundation, a 501 c(3) nonprofit

**Save Your Spot**



## Getting Real with Engineering Virtual Event September 19th @ 10 AM PST/ 1 PM EST

**From Intern to Executive:**

### How to Launch a Successful Engineering Career



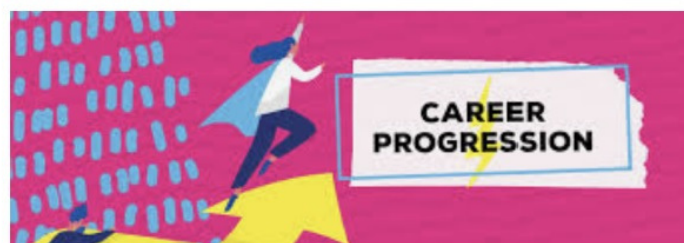
**Sukrutha Bhadouria**  
Sr. Manager  
Salesforce & GirlGeekX



**Surbhi Kaul**  
Engineering & Business Leader  
Juniper Networks



**Shreya Malik**  
Engineer  
Humana



**Register**

# CHARTER MEMBER & PARTNER EVENTS

**CHUGH**



**Effectively Managing Your Cash Flow: Key Tips Every Company Can Use**

WEBINAR |  SEPTEMBER 23, 2020 |  11:30 AM PDT  
2:30 PM EDT

- SPEAKERS -



**Navneet Chugh**  
 Managing Partner, CPA



**Judith Terre**  
 CPA



**Neha Karnwal**  
 Senior Tax Accountant

[WWW.CHUGH.NET](http://WWW.CHUGH.NET)

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**2 DAYS 20 SPEAKERS 1 LIFE CHANGING EVENT**

**SEPTEMBER 26 & 27 2020**

**The Los Angeles Tribune**  
 SPECIAL GUESTS:  
**ANSHUMAN SINHA & NAVNEET CHUGH**



Challenges are moments for leaders to step up!

As we enter the final quarter of a challenging year are you going to grow or decay next year?

Join the annual Los Angeles Tribune leadership summit where you can spend two days with Emmy Award Winners, Best-Selling Authors and real leaders that are inspiring the world with action!

**September 26,27th**

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# Driving Mobility 7 *Virtual*

Major mobility sector stakeholders gather for Driving Mobility 7 via Zoom, two hours a day on 4 consecutive days.

**Co-Chaired by Ravindra Kondagunta, Traction Labs**

## About this Event

Sustain SoCal presents:

### DRIVING MOBILITY 7

Noon – 2 pm PDT daily, Sept. 29 - Oct. 2, 2020 7th Annual Symposium

### Conversations on Mobility

Now in its 7th year, Driving Mobility has emerged as a premier event focused on meeting the challenges of mobility. Major mobility sector stakeholders will gather for Driving Mobility 7, a virtual symposium held two hours a day for four consecutive days.

Join us in exploring new opportunities emerging from the rapid pace of innovations and creative new approaches. We look forward to your participation.

[Save Your Spot](#)



**Startup Steroid**

"We Help Connect Founders With Investors"

TiE SoCal Charter Members Dhaval Kapadia and Anshuman Sinha Led Initiative

Please Subscribe to Startup Steroid [Youtube Channel](#)

## OGOING PRESENTS

### TECHNOLOGY ROUNDTABLE

Technology has become integral to work. Businesses, large and small, are leveraging technology every day to increase productivity, cut operational costs, improve customer relationships, increase employee satisfaction, make better business decisions and create better innovations.

Join us to share your stories and learn more about how you are leveraging technology to operate, strategize and grow your business.



### WHEN & WHERE

September 24, 2020 at 5 pm pacific

On Zoom  
[Register here](#)

### BY

**oGoing**  
The Leading Business Community  
Where Every Business Is Verified  
<https://www.ogoinc.com>

BUSINESS OWNERS & ENTREPRENEURS

## TECHNOLOGY ROUNDTABLE

Join us on September 24 evening at 5 pm for an engaging Technology Business Owners Roundtable on Zoom hosted by oGoing.

1. Current trends in the Technology sector
2. What has changed since Covid-19
3. Changing nature of work #workfromhome
4. What to expect in 2021

**Save Your Spot**

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## CM Meet and Greet – CM only event

**When** - Wednesday, September 2, 2020 – 5 pm to 6:30 pm

[Watch Recording](#)

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## TiE Knowledge Series Webinar - Pricing Insights from Theory. Ready for Practice

**When** - Wednesday, September, 9, 2020 – 6 pm to 7 pm

**Speaker** - Dr. Chiranjeev Kohli, Principal Founder at I.D. ENTITY

[Watch Recording](#)

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**TiE SoCal Angels is our flagship initiative.**

TiE SoCal Angels and participating TiE members/partners have invested more than \$1 million since the inception of this new initiative. We are attracting entrepreneurs and startup founders. We are doing virtual pitching events every month, in which four startups present to our investors. After the presentation, we go for due diligence and then final negotiation for investment. If you are a startup and would like to pitch at our event then please upload your pitch deck here (<https://bit.ly/3h6oW4G>).



We are also inviting investment partners companies, accelerators, incubators, and individual investors to join hands with us and be part of the TiE ecosystem. For more information, please visit [www.tiesocalangels.com](http://www.tiesocalangels.com).

Prospective angel investors who are interested in being a part of TiE SoCal Angels can get in touch with Shankar Ram, TiE SoCal Angels Chair ([shankar@tiesocalangels.com](mailto:shankar@tiesocalangels.com)), or fill out the [member interest form](#).

We regularly organize pitching events for budding startups who are in need for funding, mentoring, or acceleration. The next TiESoCal Angels pitching event is scheduled on Sept. 16, 2020.





President

**Anshuman Sinha**

Email - [president@socal.tie.org](mailto:president@socal.tie.org)  
Phone - 714-504-7434



Angel Fund chair

**Shankar Ram**

Email - [shankar@tiesocalangels.com](mailto:shankar@tiesocalangels.com)  
Phone - 562-618-3008



TiE SoCal Angels Vice Chair

**Dhaval Kapadia**

Email - [dkapadia@sbprofit.com](mailto:dkapadia@sbprofit.com)  
Phone - 516-582-4520



Executive Director

**Anil Ramineni**

Email - [executive.director@socal.tie.org](mailto:executive.director@socal.tie.org)  
Phone - 310-901-2645



Charter Member Chair

**Ashish Saboo**



Membership Chair

**Anand Mahale**



Women Initiative Chair

**Rashi Bahri Chitnis**



Speaker & Event Chair

**Ravindra Kondagunta**



Marketing Chair

**Sanjay Dalal**



- [Sep 2, 2020](#)
- [Aug 5, 2020](#)
- [July 15, 2020](#)
- [July 1, 2020](#)
- [June 17, 2020](#)
- [June 3, 2020](#)
- [May 22, 2020](#)

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For any suggestions regarding our upcoming newsletters or to get yourself or your brand/business featured in TiE SoCal newsletter. Please feel free to reach me out at [president@socal.tie.org](mailto:president@socal.tie.org)



**Anecia Sawyer**

Editor, TiE SoCal Newsletter

Contributor, The Los Angeles Tribune

LinkedIn - <https://bit.ly/3hFpAYj>

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