



# NEWSLETTER

## JULY 11, 2022

### Note From The President

Dear Friends,

Welcome to our July newsletter. We had a blockbuster first half of the year with a variety of knowledge events, mixers, startup pitches and various social and sports events. And the second half is shaping up to be even more exciting.

TiE SoCal is celebrating its 25th anniversary this year and we are hosting a Gala Dinner on Friday 29th July to celebrate our Silver jubilee. Please join us for this special occasion where we reflect at our past, contemplate our present and lay out our vision for the future. You can sign up for the dinner [here](#).

TiE SoCal has partnered with TiE Global for the TiE Global Angels Investor Summit on July 29th and 30th. It is slated to be SoCal's biggest Angel investing conference. This two-day event with Golf, networking, education, startup pitching, and investing is a can't miss event for all investors and startups. More information is at [www.tieinvestorsummit.com](http://www.tieinvestorsummit.com).

We are partnering with ABAOC (Asian Business Association of Orange County) and SCMSDC (Southern California Minority Supplier Development Council) to organize a workshop on minority certification. Join us to learn more about the MBE certification process, benefits of certification, opportunities etc. More details are [here](#).

TiE Women program led by our Charter Members Brenda McCabe and Monisha Coelho is excited about the cohort of women-led companies who applied for the TiE Global competition. We have a cohort of companies which we are working with now to get them ready for the global competition which will be held in December.

To support women-founded startups, TiE SoCal is launching a women-focused angel fund. Our Charter Member and former TiE SoCal President Smita Bagla is leading that effort.

While you enjoy your summer, please keep yourself abreast of our events by subscribing to our events calendar on [TiE SoCal website](#).

This newsletter is packed with a lot of details about our events and initiatives. Please register using the links in each section. I hope to see you soon at one of our upcoming events.

#### Thank You

Ashish Saboo

President 2022– 2023 | [TiE SoCal](#)

949-532-9901 | [President@socal.tie.org](mailto:President@socal.tie.org)

<https://www.linkedin.com/in/sabooashish/>

12 Countries | 57 Chapters | 3,000 Charter Members | 15K Members



Co-Founder & CTO | [StartupSteroid](#)

[ashish@startupsteroid.com](mailto:ashish@startupsteroid.com)

Deal Flow Management Platform

Connecting Investors with Startups

Founder & CEO | [Tech-Synergy](#)

[asaboo@tech-synergy.com](mailto:asaboo@tech-synergy.com)

BPO & Call Center Services

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## UPCOMING EVENTS

### UPCOMING EVENTS IN JULY

Startup Virtual Pitch

TiE SoCal Angels team is excited to bring the Startup Pitching event online.

Pitch your business plan, idea, product, and fund request directly in front of investors.

**TIE SO CAL ANGELS**

PITCH DECK V1.0

#virtualpitch

The graphic features a dark red background with white and blue text. On the right, there is an illustration of three people (two men and one woman) standing around a blue flipchart displaying a line graph. The scene is decorated with palm trees and abstract geometric shapes like circles and lines. The TiE SoCal Angels logo is in the bottom left, and the hashtag #virtualpitch is in the bottom right.

**Date & Time:** July 20, 2022 at 05.30 PM

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

**If you are interested in pitching your startup -**

Please apply at the [TiE SoCal Angels website](#). When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

**Who should attend and see the pitches?**

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, a family office manager, a corporate VC, or a supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[Register Here](#)

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ABA  C



**TiE SO CAL**  
FOSTERING ENTREPRENEURSHIP

Date - Thu Jul 21 2022, 4 pm to 5 pm PST

Venue - Zoom Call

Join us in the Virtual Workshop on Minority Certification. To learn more about the MBE certification process, benefits of certification, opportunities and more.

[Register Now](#)

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Exclusive Invite for TiE Global Angels Investor Summit



**TiE SO CAL**  
ANGELS

**TiE ANGELS**  
FOSTERING ENTREPRENEURSHIP

**TiE Global Investor Summit 2022**

Friday 29th, July 2022 - 12 pm to 9 pm  
Saturday 30th, July 2022 - 9 am to 5 pm

📍 Pacific Plams Resort, City Of Industry, CA

TiE Global Angels, in association with TiE SoCal Angels, is organizing the largest gathering of venture capitalists, angels, family offices, and individual investors in Southern California.

influential investors and expand your network.

Tickets for the TiE Global Angels Investor Summit scheduled on 29 July and 30 July 2022 at **Pacific Palms Resort, City of Industry, CA**, are in high demand. [Register](#) before the event is sold out.

Join us for the 2-day event to relish –

- Golf Game with leading Investors and Startup Founders
- Discover exciting Startup investment opportunities
- Live pitch by pre-evaluated Startups
- Better understanding of Industry Trends
- Startup ecosystem service provider exhibits
- Discuss deal-making in a playful Golf environment
- Influential Speakers sharing their wisdom

It will be a Mega event – the hotbed for networking, discussing trends and deal-making.

[Register Now](#)

**Saahas**  
FOR CAUSE

**TiE SO CAL**  
FOSTERING ENTREPRENEURSHIP

**ISCW**

### Small Business Mentor Program

**SUNDAY, AUGUST 21, 2022**  
**10.30AM TO 12.30PM**

**WHERE: Sanatan Dharma Temple,**  
**15311 Pioneer Blvd, Norwalk, CA**

If you are a small- or home-based business looking to scale up, or are just thinking about starting one, this program is for you..

**And it is free to attend.**

Talk one-on-one with industry experts across a variety of areas

- Certification (e.g. cosmetology, catering)
- Incorporation
- Social Media marketing
- Finance
- Paralegal
- Loans, aids, women-run business grants
- Taxation

*Please feel to reach out to us*

☎ 562-526-2508

🌐 [www.saahasforcause.org](http://www.saahasforcause.org)

✉ [info@saahasforcause.org](mailto:info@saahasforcause.org)

**Scan To Register**

Saahas For Cause (a So Cal Non-Profit that focuses on physical and mental wellness within the South Asian community) in association with TiE SoCal, is organizing a Mentor Program to help out immigrant-owned local businesses (small and home based).

- **Date** – August 21, 2022 (10:30am to 12:30pm)

Register Now



## NEW CHARTER MEMBERS



**Neha Kothari**

Executive Director - Precision scans  
Inc.



**Lakshman Venkitaraman**

Research Analyst - WCM Investment  
Management



**Sam Agrawal**

Principal - True.org Cloud



**Vandana (Vini) Tilak**

Chairman - Jupiter 360 Foundation

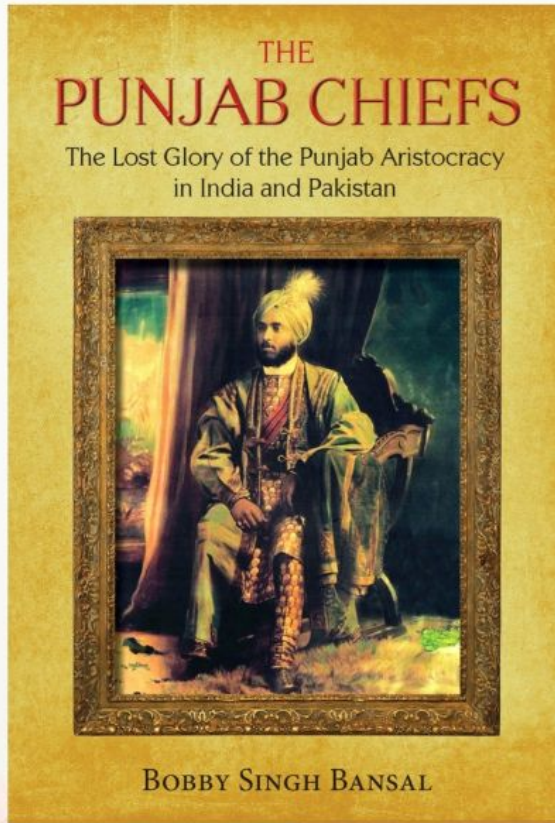


**G.B. Bajaj**

Lead Tax Accountant - Life On Thrive



## PARTNER EVENTS



Hosted by  
Mokshinder &  
Renu Singh  
Vahali

Please join us for the

# BOOK LAUNCH

of The Punjab Chiefs  
& Vahali Wines Tasting  
with Hors d'Oeuvres

*SATURDAY, JULY 16TH*

5 PM TO 7 PM

24255 Dry Cold Canyon Creek Rd  
91302 Calabasas

PLEASE RSVP BY  
JUNE 30TH

Call or Text  
818-259-5999  
818-929-2477

or Email  
Moks@sitanet.com



In honor of India's 75th Independence Anniversary  
please join us for a dinner reception

# REACH FOR THE STARS

Hosted by the Jupiter 360 Foundation

Join Us!



August 13th, 5.30 pm at the Sheraton Cerritos Hotel  
12725 Center Court Drive, Cerritos, CA

**VISION:** Empathy is the highest form of capital. We thrive only when everyone else does.

Gratitude extends from giving back to our family and community, to the country that raised us. On this day we honor the people who are doing impactful work in education, healthcare, women's empowerment, sanitation, and safe drinking water in rural India.

Joining us from India:

Anish Ramachandran, CEO, The One Billion Literates Foundation  
Sujata Sahu: Founder & CEO, The 17,000 Ft Foundation



Anish Ramachandran,  
CEO, The One Billion  
Literates Foundation



Sujata Sahu  
Founder & CEO,  
The 17,000 Ft Foundation



BV Jagadeesh  
Founding Managing Partner,  
Silicon Valley Quad (SVQ),  
FalconX Incubator,  
Silicon Valley, CA



Vandana Tilak,  
Founder, Chairman  
Jupiter 360 Foundation

### Thank You to Our Supporters:

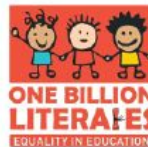
Almex USA, Inc  
Prabha & Vasant Rathi  
Tanuja & Himanshu Palsule  
Ajit Chandorkar  
Sudha & Ramamurthy (Siva) Sivakumar  
Krutika & Pravin Pranav  
BV & Anu Jagadeesh  
Dr. Anil & Preeti Shah  
Savi Sharma

### Register at:

[www.jupiter360.net/events](http://www.jupiter360.net/events)

For further information, or to sponsor  
the event, please contact:  
David Gracia, Development Director  
[david@jupiter360.net](mailto:david@jupiter360.net)

[www.j360foundation.org](http://www.j360foundation.org)



Smart Village Movement  
In Alliance with Berkeley Haas





# 2022 LA GALA

SATURDAY October 8, 2022 • 5:30PM

**Anaheim Marriott Suites**  
12015 Harbor Blvd.  
Garden Grove, CA 92840

**Host**



**Rasha Goel**  
Emmy Nominated Host/Producer

**Keynote Speaker**



**Dr. Deepak Chopra**  
Founder, The Chopra Center for Wellbeing

**Fashion Show**



**Jade Couture by  
Monica & Karishma**

**For more information Please Contact** **Scan below to purchase TICKETS**

**Sonnal Ladva**      **Kay Patel**  
Sonal.Ladva@gettokii.com      Kay@Tarsadia.com  
714-501-4805      949-394-8675

**Geeta Rai**  
geeta.raai@apusa.org  
408-839-1123



Akshaya Patra is the world's largest NGO run mid-day meal program serving 1.8 million children each day, and providing over 200 million meals for hunger relief during the COVID crisis. [www.AkshayaPatraUSA.org](http://www.AkshayaPatraUSA.org)

## 2022-23 Initiatives of TiE SoCal

### Mentorship Program



TiE SoCal is pleased to  
**LAUNCH ITS MENTORSHIP  
PROGRAM**

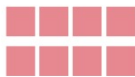
**For All Members**

[Become a Mentor](#)

[Become a Mentee](#)

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**Internship Program**



TiE SoCal is very pleased to  
**LAUNCH ITS INTERNSHIP PROGRAM**  
to support the upcoming generations  
**AND ALLOW THEM TO FULFIL THEIR ASPIRATIONS.**

## Women's Fund 2022

### Invest in a diversified portfolio of Women-Led companies

- Provide exposure to a suite of potential women and diverse investors
- Support women-led companies by fostering entrepreneurship with networking and education
- Target Fund size will be approximately \$500K
- The minimum investment is 10K, and the Maximum is \$100K
- Will invest in 3-5 women-led companies over the first 10-12 months

[Register Here](#)

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**PAST EVENTS**



CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS  
& THE LOS ANGELES LOTUS FESTIVAL, INC.

**41st Lotus Festival**  
HOSTING THE PEOPLE  
AND CULTURE OF

**INDIA**

CELEBRATING 75 YEARS  
OF INDEPENDENCE!

*Sat. July 9 + Sun. July 10*  
**12:00PM-9:00PM**



Celebrating 75 years of Indian independence City of Los Angeles department of Recreation and Parks and The Los Angeles Lotus Festival, Inc. organized 41st Lotus festival on 9th and 10th of July. The event attracted a lot of people from Indian origin as well as Who's Who of the City of Los Angeles.

entrepreneurship and building a suitable environment for the support and growth of new age startups. Here is a glimpse of the event:





A promotional poster for a workshop. The top and bottom edges feature a row of Bitcoin and Litecoin coins. The central text reads: "HANDS-ON WORKSHOP ON BLOCKCHAIN AND NFTS. MINT YOUR FIRST NFT!" followed by "SATURDAY, JUNE 18TH, 2022, 10.30 AM - 2 PM". Below this, there are two columns: "SPEAKERS" and "HOST". Under "SPEAKERS", there are three circular portraits with names and titles: Adam Reichental (Advisor at RUSH49), Ryan Blowers (Ex-SpaceX Rocket Scientist and NFT Expert), and Ed Mills (Chief Marketing Officer NFTY). Under "HOST", there is one circular portrait with the name and title: Vamsi Kumar Kotla (CEO, RUSH49).

Blockchain and NFTs are among the most discussed topics among the new age entrepreneurs as well s techies. However, not everyone knows the nitty-gritty of these topics. To address this TiE SoCal organized this hands on workshop on Blockchain and NFT.

The workshop had notable people from the blockchain industry like [Adam Reichental](#), [Ryan Blowers](#) and [Ed Mills](#) and it was moderated by TiE SoCal Charter Member [Vamsi Kumar Kotla](#).

pictures of the event.





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## CM Dinner Mixer

TiE SoCal is among the most active and engaged entrepreneurial organization in Southern California. Members and Charter members meet regularly to discuss and strategize over the topics of common interest in a fun setting.

On June 25th, TiE SoCal organized CM dinner mixer at the luxury Shade Hotel at Redondo Beach. Many charter members and their partners attended this engaging event. Just look at the pictures to see how fun it was:





## TiE SoCal Angels Highlight

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

**TiE SoCal Angels Fund II:** TiE SoCal Angel fund II closed on 12/31 with over 75 investor members and has already invested in two startups. Monthly pitches are scheduled for the 3rd Wednesday of each month.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the [Investor Interest form](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- Chair, [Shankar Ram](#), [shankar@TiESoCalAngels.com](mailto:shankar@TiESoCalAngels.com)
- Vice-Chair, [Anshuman Sinha](#), [anshuman@TiESoCalAngels.com](mailto:anshuman@TiESoCalAngels.com)

All of our online events are recorded, and you can find them on our [Facebook](#) page and our [YouTube Channel](#).



## PLATINUM SPONSORS



**Chugh** – With 5 US offices and half a dozen affiliates in Canada, India, Pakistan, and South America, we serve international corporate and individual clients on their most pressing challenges. We help companies navigate business and legal matters as they grow in their industries here and abroad. 15 legal practice areas and 200+ staff.

**Stradling** – Stradling is a leading business law firm with more than 110 lawyers providing experienced counsel in critical transactions and disputes from 12 offices across California, Colorado, Nevada, Texas and Washington.

**Century 21** – Since 1971, the CENTURY 21® brand has been changing the real estate game by offering independent brokers, entrepreneurs and affiliated agents the ability to achieve extraordinary results in an increasingly competitive market. But a lot has changed since then. Many have copied the CENTURY 21 approach, and over time we have seen a ‘sea of sameness.’

**CBCAL** – CBC is one of the nation’s highest capitalized banks founded by entrepreneurial business owners and led by a talented team with an ownership mindset. CBC is a full-service, FDIC-insured, business bank headquartered in Irvine, California. The company is owned, built, and run by entrepreneurs for entrepreneurs.

**Beyond Codes** – Beyond Codes Inc. empowers multi-billion dollar IT, ITeS and Saas-based product organizations to reach their customers across the globe through appointment settings, lead generation, Webinars, Golf events, and CxO round tables.

We cater to clients spread across 5 continents. With years of experience & expertise in Machine Learning, Digital Transformation, Analytics, RPA, Artificial Intelligence and more, we Power the Pipelines of our partners.

modern-day startup founders and investors. We are simplifying investment and fundraising with our structured deal flow management system. The platform aspires to streamline the investment journey of Angel Groups, Family Offices, Accelerators, Incubators, and VC & PE Firms. Create your SPV to invest in Startups using our simple, secure & dependable platform.

**PNR Financial** – PNR Financial Services LLC is a Registered Investment Advisor, working with clients on Retirement Plan related matters on a fee-only basis. PNR assists business owners through the process of designing a retirement plan for their particular situation, whether it is a Defined Benefit or any type of Defined Contribution plan.



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