

## Note From The President

Dear Friends,

**Welcome to our March newsletter.** With easing Covid restrictions and spring right around the corner, [TiE SoCal](#) has a lot of exciting events planned for the next few weeks and months. We look forward to seeing many of you at these events. Please be sure to mark your calendar and subscribe to our events calendar on our [web page](#). Our entire website is revamped now. Please check it out and let us know if you have any feedback.

**Our first in-person event of the year on 26th Feb was a roaring success.** With the support of our Board and new Executive committee, we are looking forward to implementing multiple initiatives across various disciplines. We need your continued help and support in carrying out these initiatives and so please feel free to reach out to me or our committee if you can help in any way.

**This newsletter is packed with a lot of details about our events and initiatives.** Please register using the links in each section. I hope to interact with you at one of our upcoming events.

### Thank You

**Ashish Saboo**

**President 2022– 2023 | [TiE SoCal](#)**

**949-532-9901 | [President@socal.tie.org](mailto:President@socal.tie.org)**

**<https://www.linkedin.com/in/sabooashish/>**

**12 Countries | 57 Chapters | 3,000 Charter Members |**

**15K Members**



**Co-Founder & CTO | [StartupSteroid](#)**

**[ashish@startupsteroid.com](mailto:ashish@startupsteroid.com)**

**Deal Flow Management Platform**

**Connecting Investors with Startups**

**Founder & CEO | [Tech-Synergy](#)**

**[asaboo@tech-synergy.com](mailto:asaboo@tech-synergy.com)**

**BPO & Call Center Services**

**US | India | Philippines**

**TiE SoCal hosted it's first in-person event of the year at Sheraton,  
Cerritos on 26th February.**



Attendees were treated to an evening of exciting new initiative announcements, special dignitaries and speakers, dinner, and networking.

The event started with [Ali Sajjad Taj](#), Council Member and Former Mayor of Artesia presenting Certificates of Recognition to [Shankar Ram](#), Chair of TiE SoCal Angels, Co-Chair [Anshuman Sinha](#), President [Ashish Saboo](#), and Board Member [Navneet Chugh](#) for their outstanding leadership in fostering entrepreneurship.

TiE SoCal's new president, Ashish Saboo, introduced the Executive committee and unveiled his plans to further the reach of TiE SoCal among the community. Initiatives like TiE SoCal Labs, TiE Women, TiE Mentorship, TiE Internships, and TiE Business Showers along with TiE Angels will make a significant impact for entrepreneurs and startups in and around Southern California.

Invigorating talks and discussions led by [Arabian Prince](#), [Babara Bickham](#), and [Shrina Kurani](#) helped attendees get a better understanding of the blockchain, crypto, NFTs & Metaverse verticals that are today's hottest topics. TiE SoCal is really thankful to these speakers for making time to come to the event and share their knowledge with our community. TiE SoCal plans to continue hosting such events on the latest trends, topics, and ideas.

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## 2022-23 Initiatives of TiE SoCal

### TiE Knowledge Series



**RAVINDRA KONDAGUNTA**  
Knowledge series chair

- March 9th - Supply chain and logistics in the post covid world
- April 13th - Developments in MedTech
- May 11th - How AI and ML is changing the way we live and work?
- June 8th - Trends in mobility and sustainability

## TiE SoCal Labs

**TiE SOCIAL LABS**  
FOSTERING ENTREPRENEURSHIP

TiE SoCal Labs  
**INCUBATOR 2022**  
TiE SoCal Labs Incubation with:

**NEERAJ BHAYANI**  
( Founder at Tagnos )

**RAVI KONDAGUNTA**  
( Founder at Traction Labs )

**SMITA G. BAGLA**  
( Managing Director at Aligned Strategies )

**STURDY MCKEE**  
( Founder at SturdyCoaching.com )

**The TiE SoCal Labs Series Provides:**

1. Learning & Direction 2. Mentorship & Experts 3. Opportunity to Raise Capital 4. A New & Expanded Network

Pre-launch event Saturday, March 19, 2022 | All Applications Due by Friday, March 25, 2022  
| Decisions rolling week from Monday, March 28, 2022

## TiE Women



**MONISHA COELHO**  
TiE SoCal Women  
Co-Chair



**BRENDA MCCABE**  
TiE SoCal Women  
Co-Chair

## Global Pitch Competition - 2022

A global competition for women-led early and late-stage startups with a chance to win \$100K equity-free cash prize.

**Chapter Fee – \$1500**

Finals in Dubai at NorthStar (formerly GITEX)  
Focused Investor Connect

**Timeline for Global Pitch Competition 2022**

- Applications Launch – Feb 1st
- Application Close – May 31st
- Chapter Mentoring and Local Pitch Competitions – June -July
- TW Global Accelerator – Aug and September
- Global Finals - October 10th – 12th - TBC

## TiE SoCal Women Fund



**Smita Bagla**  
Managing Director  
Alignstra



**Objectives**

- Support TiE Women initiative
- Invest in a diversified portfolio of Women Led companies
- Provide exposure to a suite of potential women and diverse investors
- Support women led companies by fostering entrepreneurship with networking and education





**PAYAL SAWHNEY**  
Philanthropy Chair



**Ideas**

Business Expertise Camp: Help struggling businesses and business looking to scale-up



Light up their Diwali: Helping less privileged community members celebrate Diwali

## TIE Business Showers

### TiE SoCal Business Showers



**SONNAL LADVVA**  
Outreach Chair

To Celebrate, Calibrate & Cultivate

- A New Business or
- A Milestone of An Existing Business
  
- Please share your achievements, business updates etc with fellow CMs, and other business news!
  
- A Survey Monkey Questionnaire to be circulated to CM's for Details for Business Showers

## TIE Investor Summit



**Access To Funding Resources**

- Present your business ideas to qualified investors
- Get access to Startup funding
- Networking
- Mentorship
- Relevant resources for your startup



**Who Should Attend?**

- Startups that are currently fundraising & are looking to close their rounds in the next 60-90 days
- Also, investors who want to be part of this startup ecosystem



**How Do You Benefit?**

- Live pitch opportunity
- One-on-one meetings
- Maximum exposure
- Virtual profile with documents & videos for Investors and startups



**TiE SoCal Charity Golf Tournament**

- Play Golf with CXOs, Entrepreneurs, Investors, & Startup Founders
- Golf on Friday, 29th July from 12 pm to 5 pm
- Followed by networking dinner 6 pm to 9 pm

<https://tieinvestorsummit.com/>



**UPCOMING EVENTS**

**UPCOMING EVENTS IN MARCH**

**TiE SoCal Angels Virtual Pitch Event**  
March 16, 2022



## Startup Virtual Pitch

March 16, 2022 5:30 PM to 7:00 PM PST

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

### **If you are interested in pitching your startup -**

Please apply at the [TiE SoCal Angels website](#). When you go to the website, please review our philosophy, investment process, and partner list. We are still taking applications for our Virtual Startup Pitch.

### **Who should attend and see the pitches?**

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, family office manager, corporate VC, or supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[Register Here](#)

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TiE Knowledge Series  
Supply Chain and Logistics in the post- COVID era.  
March 9, 2022



## TiE Knowledge Series

Supply Chain and Logistics  
In The Post-Covid Era.

**MARCH 9, 2022**

6:30 pm to 8 pm (PST)

### SPEAKERS



#### HOST

**Ravindra Kondagunta**  
Traction Labs



**Alok Anand**  
Dabur



**Mitul B. Sinha**  
CONMED Corporation



**Rajeev Agnihotri**  
Edwards Lifesciences

**Topic** - Supply Chain and Logistics in the post- COVID era.

**Speakers** -

- [Mitul B. Sinha](#)
- [Alok Anand](#)
- [Rajeev Agnihotri](#)

[Register Here](#)

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TiE SoCal Labs Incubator Intro Event  
March 19, 2022



## Join us

# for the TiE SoCal Labs Incubator Intro Event. Saturday, March 19th, 2022 (11:00 am to 1:30 pm)



Sevenco Space, 5151 California Ave, Suite 100, Irvine, CA 92617

### Join us for the TiE SoCal Labs Incubator Intro Event.

At the event, you will not only get an overview of the Incubator Program, but you will get to participate in a mini-workshop where you will participate in Ideation and Core Values exercises with our instructors to get a feel for things we will be doing throughout the Incubator Program.

#### Agenda:

- Incubator Program Overview
- Meet the Instructors
- 3-minute pitches from each company/startup/idea.
- Ideation Exercise
- Core Values Introduction and Pre-exercise (a how to)
- Review Program Timeline:
- Application Overview
- Dates
- Learning Topics
- Mentors and Mentorship
- Applying to Pitch to TiE SoCal Angels
- Lunch will be served.

**Address** - Sevenco Space, 5151 California Ave, Suite 100, Irvine, CA 92617

[Register Here](#)

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March 26, 2022



**TiE Charter Member Event**  
**Saturday 26th March**  
**11:30 am - 5 pm**  
**@**  
**Maurice Car'rie Vineyard**  
**34225 Rancho California Rd**  
**Temecula, CA 92592**

Charter Members day trip to a winery with family!

**Address** - Maurice Car'rie Vineyard, 34225 Rancho California Rd, Temecula, United States

**Time** - 11:30 AM - 05:00 PM (PST)

[Register Here](#)

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**TiE SoCal Family Picnic**  
**June 19, 2022**



TiE SoCal Family Picnic

**Address** - Heritage Park, 18600, Bloomfield Avenue, Cerritos, United States

**Time** - 11:00 AM - 04:00 PM (PST)

[Register Here](#)

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TiE Eagles - TiE Investor Summit - Charity Golf Event  
July 29, 2022



## TiE SoCal Charity Golf Tournament with CXOs, ENTREPRENEURS, INVESTORS, & STARTUP FOUNDERS.

Friday 29th July 2022

**Charity Golf & Networking dinner  
on Day 1 of two day TiE SoCal Investor Summit**

TiE SoCal Charter Member Price is \$200/ player

**Non- Member Price is \$300/ player**

10 am - Registration and goodie bags followed by boxed lunch

**12 Noon Shotgun Start** Format: 4 man scramble

**📍 Babe Zaharias Course, Pacific Palms Resort, Industry Hills, CA**

**Prizes - 1st Place - Hole in one wins you a brand new car!**

**2nd Place - Longest Drive**

**3rd Place - Closest to the pin**

**Social hour, awards and dinner banquet from 5:30 pm onwards**

***Charity Golf and Networking dinner with startups and investors on Day 1  
of two-day TiE Investor Summit on Friday 29th July and Saturday 30th  
July***

- TiE SoCal Charter Member price is \$200 per player
- The non-member price is \$300 per player

**10 am - Registration and goodie bags followed by boxed lunch**

**12 Noon - Tee Time (Shotgun format)**

**Location:** Babe Zaharias Course, Pacific Palms Resort, Industry Hills, CA

[Register Here](#)



**Access To Funding Resources**

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- Relevant resources for your startup



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[Register Here](#)



**TiE SoCal Angels Highlight**

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

**TiE SoCal Angels Fund II:** TiE SoCal Angel fund II closed on 12/31 with over 75 investor members and has already invested in two startups. Monthly pitches are scheduled for the 3rd Wednesday of each month.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the [Investor Interest form](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.



All of our online events are recorded, and you can find them on our [Facebook](#) page and our [YouTube Channel](#).

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## New Charter Members



**Ramesh Nair**

[LinkedIn](#)

- Co-Founder at Peer Connexions
- He spent over 25 years in large companies in the distribution and technology area.
- He has been in Executive Management and CIO roles in Fortune 100 companies.
- Currently an entrepreneur in the distribution technology space.



**Rohit Kohli, MBBS, MS**

[LinkedIn](#)

- He received his medical degree from the Armed Forces Medical College, India in 1999 and his MS in clinical investigation from Northwestern University in 2006.
- He currently leads The George Donnell Society for Pediatric Scientists at Children's Hospital Los Angeles.



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