



Note From The President

Dear Friends,

TiE SoCal has had a busy summer and plans are in place to have an equally busy and productive fall calendar of events for our members. Plans are already underway for our annual TiEcon to be held in November at Sheraton, Cerritos. And then in December, TiE SoCal is planning to send a contingent of over 50 Charter Members to the TiE Global Summit to be held in Hyderabad in December.

TiE SoCal Women program led by Brenda McCabe and Monisha Coelho organized the semi-finals for the TiE Global Women pitch competition on Aug 29th. We have a winner for the upcoming Global TiE Women Pitch competition to represent the TiE SoCal chapter in December in Hyderabad. Our heartiest Congratulations to Jane Zhang CEO & Founder of Remie and to the two runners ups: Daniele Jean Pierre Co-founder of Zimbali Networks with ORO and Angella Goran founder and Team Captain of TAPanGO Technologies. Special thanks to our judges Tatiana Mulry, Catherine Rhee and Mike Stone for the time and actionable feedback and insightful questions.

Our Charter Member Payal Sawhney along with Saahas For Cause (a SoCal Non-Profit that focuses on physical and mental wellness within the South Asian community) in association with TiE SoCal, organized a Mentorship Program to help out immigrant-owned local businesses (small and home-based). The event was a big hit and dozens of business owners attended this event to gain knowledge and guidance from the team of experts (with expertise in various areas of business). TiE will continue with our giveback initiative organizing such events throughout southern California in the months to come.

Our chapter is launching TiE University program this fall with Charter Member Hemant Kurani leading this effort. TiE University program empowers college students with the tools to become entrepreneurs. TiE University is a program of TiE Global with the objective of fostering entrepreneurship among college/university students and recent graduates. It brings together college students, entrepreneurs, investors and institutions on one common platform and facilitates learning. It is a comprehensive ecosystem of stakeholders from the entrepreneurial ecosystem which works on enabling campus ideas to transform into viable businesses. Please reach out to Hemant to participate in this exciting new program to help budding college entrepreneurs.

that Sunstone is providing TiE SoCal. Sunstone's \$25K grant, delivered through the Sunstone Entrepreneurship Community Fund, will allow TiE SoCal to expand opportunities for its members to participate in community-based accelerator programs. We will be bringing additional mentorship and other opportunities to work with community based startup ecosystem to our charter members through this partnership.

This newsletter is packed with a lot of details about our events and initiatives. Please register using the links in each section. Please keep yourself abreast of our events by subscribing to our [events calendar](#) on TiE SoCal website. I hope to see you soon at one of our upcoming events.

Thank You

Ashish Saboo

President 2022- 2023 | [TiE SoCal](#)

949-532-9901 | President@socal.tie.org

<https://www.linkedin.com/in/sabooashish/>

12 Countries | 57 Chapters | 3,000 Charter Members |

15K Members



Co-Founder & CTO | [StartupSteroid](#)

ashish@startupsteroid.com

Deal Flow Management Platform

Connecting Investors with Startups

Founder & CEO | [Tech-Synergy](#)

asaboo@tech-synergy.com

BPO & Call Center Services

US | India | Philippines



UPCOMING EVENTS



CHARTER MEMBER DINNER MIXER

Host

Bill Wagner and Zara Wagner

SATURDAY, SEPTEMBER 10
6 PM TO 9 PM



Chatsworth, CA.

Come join this exclusive Meet and Greet of Charter Members (with spouses). Engage in fun conversations and get to know each other better in the fabulous company of fellow charter members!

SOLD OUT



TE SO CAL
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ACCORD
MANAGEMENT SYSTEMS

Learn to Implement
**THE ENTREPRENEUR
OPERATING SYSTEM**

How to develop organizational vision,
traction and at the same time drive
organizational health.

Bill Wagner

📅 Sep 17th, 10 AM to 1 PM

When - Sep 17th, 10 AM to 1 PM

Where - CSU, Long Beach

YOUR BUSINESS? OR IS IT RUNNING YOU?



IT MAY BE TIME TO TAKE CONTROL

Today there are more than 15,000 entrepreneurs running their company on The Entrepreneurial Operating System. EOS is a complete operating system® that will help you better prepare for obstacles and opportunities, solve issues at the root and gain more traction in your company. These are timeless, practical EOS tools to run their businesses. We provide **REAL. SIMPLE. RESULTS.** I refer to this as "ELEGANT SIMPLICITY."



WE GUARENTEE THREE THINGS

THE EOS MODEL®



VISION: Getting everyone in your organization 100% on the same page with where you're going and how you plan on getting there.

TRACTION®: Instilling discipline and accountability throughout the company so that everyone executes on that vision – every day.

HEALTHY: Helping your leaders become a more cohesive, functional, trusting and healthy leadership team.

CALL US FOR MORE INFO



805-230-2100



Bill.Wagner@EOSWorldwide.com



www.AccordManagementSystems.com

[Register Now](#)

**Date & Time:**

September 21st, 2022 at 05.30 pm (PST)

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have 4 awesome startups pitch their business plan, idea, product, and fund request in front of our panel of industry leaders and investors.

If you are interested in pitching your startup

Please apply at the [TiE SoCal Angels website](#). When you go to the website, please review our philosophy, investment process, and partner list.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, a family office manager, a corporate VC, or a supporter of the entrepreneurial ecosystem, this is the event for you! As the event gets closer, we will share the name and information about the selected startups.

[Register Here](#)



TiEcon 2022 is your opportunity to interface with local CEO's, CXO's, Angel Investors, VCs, community leaders, trailblazers, business leaders and entrepreneurs.

workshops, panel discussions, delicious food, and mega speakers.

We will be announcing the agenda and the speakers for TIEcon Southwest 2022 shortly. More details at www.tieconsouthwest.com.

Buy Tickets



Nehal Kothari

Owner, South Shore Products



Sabu Syriac

President , Syriac CPA Tax & Accounting Services, Inc.



Suren Sapkota

President , Sapkota Realty



Inder Sodhi

Investment Banker



Krishna Natarajan



Satya Tadimeti



[Kalika Gupta](#)

Vice President, Cetera Financial Group



Sunstone and TiE SoCal leadership met recently to formally sign the MOU for the \$25K grant that Sunstone is providing TiE SoCal. Sunstone's \$25K grant, delivered through the Sunstone Entrepreneurship Community Fund, will allow TiE SoCal to expand opportunities for its members to participate in community-based accelerator programs.

"TiE's work aligns perfectly with our aim to diversify Southern California's startup culture," said CEO John Keisler. We are pleased to support their efforts to nurture the next generation of creative entrepreneurs in our region.

"TiE SoCal was established 25 years ago as a chapter of TiE Global, one of the largest non-profit organizations for entrepreneurs. The mission of TiE is to foster entrepreneurship through mentoring,

what Sunstone Management is doing and we are looking forward to working with them on enhancing the entrepreneurship culture in Southern California and beyond” stated Ashish Saboo, current President of TiE SoCal.



USISPF Industry Reception With Minister of Commerce & Industry Piyush Goyal

TiE SoCal and The US-India Strategic Partnership Forum looks forward to having you join us for an industry reception with India's Minister of Commerce & Industry **Piyush Goyal** on **Friday, September 9 from 6:30 PM**. The reception will take place at the **JW Marriot Live in Los Angeles (900 W. Olympic Blvd, Los Angeles, CA 90015)**.

Please find below logistical details for the evening.

- 6:30 PM --- Cocktail Reception (Olympia 1 Room)



On the occasion of
**The Indo-Pacific Economic Framework for Prosperity
(IPEF) Ministerial**

Cordially invites you for a reception in honor
of



Hon'ble Piyush Goyal

Minister for Commerce & Industry; Textiles; Consumer Affairs,
Food & Public Distribution, Government of India

Date: Friday, September 9, 2022 | Time: 6:30 - 7:30 PM

Location: Los Angeles, California

For questions, please contact Ketan Thakkar at kthakkar@usispf.org



2022 LA GALA
SATURDAY October 8, 2022 • 5:30PM

Anaheim Marriott Suites
12015 Harbor Blvd.
Garden Grove, CA 92840

Host

Rasha Goel
Emmy Nominated Host/Producer

Keynote Speaker

Dr. Deepak Chopra
Founder, The Chopra Center for Wellbeing

Fashion Show

**Jade Couture by
Monica & Karishma**

**For more information
Please Contact**

Sonnal Ladvva **Kay Patel**
Sonal.Ladvva@gettokii.com Kay@Tarsadia.com
714-501-4805 949-394-8675

Geeta Rai
geeta.raai@apusa.org
408-839-1123

**Scan below to purchase
TICKETS**



 Akshaya Patra is the world's largest NGO run mid-day meal program serving 1.8 million children each day, and providing over 200 million meals for hunger relief during the COVID crisis. www.AkshayaPatraUSA.org

For more information about this event, please contact Tie SoCal Charter Member Sonnal Ladvva on **(714) 501-4805**.

**WORLD'S LARGEST ENTREPRENEURIAL
SUMMIT IN HYDERABAD**

DECEMBER 2022

MON	TUE	WED	THUR	FRI	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Register For The Early Bird Discount

Dear Members,

TiE Hyderabad heartily welcomes you to the 7th Edition TiE Global Summit, empowering FutureTech along with New Age Entrepreneurship & Sustainability scheduled for **12th - 14th December at HICC Novotel, Hyderabad, India.**

Over the years, TiE Global Summit has attracted 1000s of entrepreneurs from across the world to IGNITE, NURTURE and GROW Entrepreneurship.

- TGS22 theme is 3.2.1, ie Technology3.0 (Metaverse, Web3.0, Health-Tech, Ed-Tech)
- Entrepreneurship2.0 (Startups on Steroids, Alternate Funding, Unicorn Founder Talks), and
- Sustainability1.0 (CleanEnergy, Hydrogen, Water, Agri).

SPECIAL ATTRACTION AT TGS 2022

Once where royalty entertained guests, this opulent table is now one of the longest in the world. Stretching 108 feet, the table seats 101 guests, who rest on chairs that have been carved from rosewood and lined with green leather. Ardent food lovers, the Nizams had kitchens churning out delectable dishes such as the

kulcha. Reserve your seat now to enjoy the Royal Meal exclusively through the link below. The seats have been filling fast.

Be A Part Of The Royal Dinner





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Charter Member News & Articles

Our Charter Member G Satish got featured in [Fleet Management Weekly](#).

PAST EVENTS

The August monthly pitch event was another hit like its predecessors. Following four innovative startups pitched their business ideas in front TiE SoCal Angels:

- **[Periculum \(Led by Founder & CEO Michael Collins\)](#)** - Periculum is a Canadian-based, African-focused, top provider of data analytics and credit assessment services, explicitly targeting underserved markets. We help our customers reduce their lengthy loan application processing times and loan default rates to offer more loans to more Underbanked and Unbanked consumers and businesses.

while also accelerating growth with highly automated intelligence technology.

MagicRobot® is a Los Angeles based data intelligence, analytics and hyper-automation technology company. Its flagship SaaS product MagicAttribution™ delivers novel technology that reveals enriched data focused on optimizing sales and marketing ROI hidden inside the CRM's central data warehouse. MagicAttribution assists in driving sales growth by mining, normalizing and synthesizing data in order to analyze and deliver deep cross-view revenue attribution information inside the sales funnel (lead-to-close) to leadership, sales and marketing teams that was previously unattainable.

- **[iMicro Systems \(Led by CEO John Lane\)](#)** - ATOM is a Machine Learning system based on a hardware platform of Wifi-Voice Communication-Music, with customizable software controlled by a single app on your phone. The business is in consumer electronics focused on wireless connection for smart homes. John created the ATOM which is a three-unit device that takes any service provider's gigabyte internet and wirelessly distribute it at true gigabyte speed. The ATOM utilizes hardware and software that are integrated with any family's needs to deliver superfast wireless connectivity at home.
- **[Aware Health \(Led by CEO Heidi Ojha\)](#)** - Aware Health diagnoses orthopedic conditions without imaging and treat them without surgery. The company saves employers millions of dollars by hiring and training their own expert clinicians who leverage a digital platform to give free care to employees and charge the employer a PMPM rate via subscription. Employers save more than they pay so are motivated to renew year on year.

Saahas
www.saahasforcause.org

TiE SO CAL
TIE SO CAL ENTREPRENEURSHIP

ISCW

Small Business Mentor Program

**SUNDAY, AUGUST 21, 2022
10.30AM TO 12.30PM**

**WHERE: Sanatan Dharma Temple,
15311 Pioneer Blvd, Norwalk, CA**

If you are a small- or home-based business looking to scale up, or are just thinking about starting one, this program is for you..

And it is free to attend.

Talk one-on-one with industry experts across a variety of areas

- Certification (e.g. cosmetology, catering)
- Incorporation
- Social Media marketing
- Finance
- Paralegal
- Loans, aids, women-run business grants
- Taxation

Please feel to reach out to us

☎ 562-526-2508

🌐 www.saahasforcause.org

✉ info@saahasforcause.org

Scan To Register

Saahas For Cause (a SoCal Non-Profit that focuses on physical and mental wellness within the South Asian community) in association with TiE SoCal, organized a Mentor Program to help out immigrant-owned local businesses (small and home-based). The event was a big hit and hundreds of business owners attended this event to gain knowledge and guidance from the team of experts (with expertise in various areas of business).



TIE SO CAL
FOSTERING ENTREPRENEURSHIP

THE ART OF LIVING

**READY TO DISCOVER YOUR FULL POTENTIAL?
AN EXCLUSIVE FOR BUSINESS LEADERS &
INNOVATORS-**

WHEN:
Wednesday, Aug 24th at 6pm PST

WHERE:
Online

RSVP



<https://fulfillyourpotential.eventbrite.com>

PRESENTER



Shalin Desai
Director for Programs
Art of Living Foundation and
Online Breath & Meditation Workshops

This one-hour workshop presented by an international meditation and stress-management instructor to learn about evidence-based tools and techniques to greater clarity, enhanced resilience to stress and increased energy levels. This program was an introduction to the world renowned SKY Breath Meditation Program from the Art of Living Foundation. The program aimed to help people harness their mind and lead with their full potential.



TiE SoCal organized the semi-finals of the TiE Women competition on August 29, 2022 where nine pre-screened companies presented their business idea. The virtual pitch was judged by three illustrious judges:

- [Tatiana Mulry](#) (General Partner and Co-Founder of Steamwork Ventures)
- [Catherine Rhee](#) (Associate Partner, Legendary Ventures)
- [Mike Stone](#) (Chief Investment Officer & Partner, Sunstone Management)



TiE WOMEN GLOBAL PITCH COMPETITION

TiE SoCal Semi-Finalists



Dr Romina Ghassemi
CEO & Founder
BAX-U inc.



Jane Zhang
CEO & Founder
Remmie, Inc



Sarah Fotis
CEO & Co-Founder
Collective Laboratories



Sheena Jongeneel
CEO
Stylette



K. Rocco Shields
CEO
Genius Academy



Angella Goran
Founder & Team Captain
TAPanGO Technologies Inc.



Tracie Dean Ponder
Founder
Learn Collaborate



Michelle Whang
CEO & Co-Founder
Tether



Daniele Jean-Pierre
COO & Co-Founder
Zimbali Networks

Annual Sponsors



[Jane Zhang](#), CEO & Founder of Remmie Health was declared as winner. She will represent **TiE SoCal** in the **upcoming Global TiE Women Pitch competition in December in Hyderabad**. [Daniele Jean-Pierre](#), Co-founder of Zimbali Networks and [Angella G](#), Founder and Team Captain of TAPanGO Technologies were declared as 1st and 2nd runner up respectively.



TiE WOMEN GLOBAL PITCH COMPETITION



TiE SoCal Winners



WINNER



Jane Zhang
CEO & Founder
Remie, Inc.

1ST RUNNER UP



Daniele Jean-Pierre
COO & Co-Founder
Zimball Networks

2ND RUNNER UP



Angella Goran
Founder & Team Captain,
TAPanGO Technologies Inc.

TiE SoCal Women's Fund Announcement



TiE SoCal ANGELS WOMENS FUND

Launching women-focused angel fund to support women-founded startups

Invest in a diversified portfolio of women-led companies

Target Fund Size - \$500K

Minimum Investment \$10K

www.tiesocalangels.com

After a brief hiatus, TiE SoCal Angels Womens Fund is now swinging into action. Our newly reconstituted Board comprising Brenda McCabe, Monisha Coehlo, Ashish Saboo and Kanika Radhakrishnan are ready to get down to work.

THE SOCIAL WOMEN'S FUND BOARD MEMBERS



[Kanika Radhakrishnan](#)
Founder and CEO
FairSettle.Ai



[Brenda McCabe](#)
Advisor, Chief
Next Act Advisors



[Monisha Coelho](#)
Partner
AlvaradoSmith Law



[Ashish Saboo](#)
Co-Founder & CTO
StartupSteroid

The fund will be supported by a strong Investment Committee (IC) to support us with due diligence. The IC comprises Natesh Kodancha, Murali Krishnan, Ashok Madan, Brenda and Kanika Radhakrishnan.

Investment Committee Members



[Kanika Radhakrishnan](#)
Founder and CEO
FairSettle.Ai



[Brenda McCabe](#)
Advisor, Chief
Next Act Advisors



[Natesh Kodancha](#)



[Murali Krishnan](#)



[Ashok Madan](#)
Principal
The Madan Group

For questions and comments, email at kanika@tiesocalangels.com.

[Women Founders Apply Here](#)



TiE SoCal Angels Highlight

TiE SoCal Angels is a network of successful entrepreneurs, professionals, and highly educated individuals who are now turning their passion for business into investments and mentorship for the next generation.

TiE SoCal Angels Fund II: TiE SoCal Angel fund II closed on 12/31 with over 75 investor members and has already invested in two startups. Monthly pitches are scheduled for the 3rd Wednesday of each month.

If you are interested in participating in the TiE SoCal Angels Fund II, please fill out the [Investor Interest form](#).

Please feel free to reach out to us for TiE SoCal Angels or Fund II questions.

- **Chair,** [Shankar Ram](#), shankar@TiESoCalAngels.com
- **Co-Chair,** [Anshuman Sinha](#), anshuman@TiESoCalAngels.com

All of our online events are recorded, and you can find them on our [Facebook](#) page and our [YouTube Channel](#).



Our chapter is launching TiE University program this fall with Charter Member Hemant Kurani leading this effort. TiE University program empowers college students with the tools to become entrepreneurs. TiE University is a program of TiE Global with the objective of fostering entrepreneurship among college/university students and recent graduates. It brings together college students, entrepreneurs, investors and institutions on one common platform and facilitates learning. It is a comprehensive ecosystem of stakeholders from the entrepreneurial ecosystem which works on enabling campus ideas to transform into viable businesses. Please reach out to our **TiE University Programs Chair, Hemant Kurani (951 907-2575)** to participate in this exciting new program to help budding college entrepreneurs.



[Hemant Kurani](#)

TiE University Programs Chair



serve international corporate and individual clients on their most pressing challenges. We help companies navigate business and legal matters as they grow in their industries here and abroad. 15 legal practice areas and 200+ staff.

Stradling - Stradling is a leading business law firm with more than 110 lawyers providing experienced counsel in critical transactions and disputes from 12 offices across California, Colorado, Nevada, Texas and Washington.

Jigar (JR) Shah - Jigar Shah and Rashmi Shah sells Residential and full spectrum of Commercial real estate throughout California and Arizona for over 27 years and have helped maximize cashflow and net worth to their clients. They also sell Business opportunities including Electronics and Internet related companies. JR Shah has been # 1 in the Country in Century 21 System.

CBCAL - CBC is one of the nation's highest capitalized banks founded by entrepreneurial business owners and led by a talented team with an ownership mindset. CBC is a full-service, FDIC-insured, business bank headquartered in Irvine, California. The company is owned, built, and run by entrepreneurs for entrepreneurs.

Startup Steroid - Integrated Global Deal Flow SaaS Platform created for empowering modern-day Startup Founders and Investors. We are simplifying investment and fundraising with our structured deal flow management system. The platform aspires to streamline the investment journey of Angel Groups, Family Offices, Accelerators, Incubators, and VC & PE Firms. Create your SPV to invest in Startups using our simple, secure & dependable platform.

PNR Financial - PNR Financial Services LLC is a Registered Investment Advisor, working with clients on Retirement Plan related matters on a fee-only basis. PNR assists business owners through the process of designing a retirement plan for their particular situation, whether it is a Defined Benefit or any type of Defined Contribution plan.



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