



Note From The President

Dear TiE SoCal Community,

I had the pleasure of being a keynote speaker and chief guest at the startup events held in Indore last month. The events were attended by numerous startup enthusiasts who interacted with me directly, sharing their concerns, queries, and apprehensions regarding the startup ecosystem. I am also grateful to **TiEMP** for their gracious welcome and cooperation. The event hosted by TiEMP was truly enlightening and interactive, with the participation of **35 angel investors**.

Check out these incredible photos from the unforgettable event!





We have some exciting events planned for you, including the Charter Member Mixer on June 11, 2023, and an exclusive workshop where our Charter Member, **Gaurav Kumar** (*Founder & CEO, Beyond Codes*) will share his path-breaking secrets on sales and lead nurturing.

TiE Women Global Pitch Competition is back for its 2023 edition. TiE SoCal is inviting applications from women founders and co-founders for the same. The chapter winners will be able to showcase their startups at TiE Global Summit 2023 in Singapore in front of global investors. If you are a women founder/ co-founder raising funds and have a commercially viable product or service, this is your chance to apply for the **[TiE Women Global Pitch Competition 2023](#)**.

The TiE Global CM Retreat (July 2-5, 2023), happening this year in Rio de Janeiro, presents a valuable opportunity for Charter Members to connect and socialize with their peers from across the globe. With over 3,000 TiE Charter Members in attendance, the Annual Retreat facilitates both business and social networking within this exclusive community. This event is open only to Charter Members and their families, allowing for a close-knit atmosphere where old friends can reunite, TiE's charter can be discussed, and the TiE CM community can strengthen their bonds.

You can find more details about these in the upcoming events section of this newsletter.

Thank You

Ashish Saboo

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12 Countries | **57 Chapters** |

3,000 Charter Members | **15K Members**



Co-Founder & CTO | [StartupSteroid](#)

ashish@startupsteroid.com

Deal Flow Management Platform

Connecting Investors with Startups

Founder & CEO | [Tech-Synergy](#)

asaboo@tech-synergy.com

BPO & Call Center Services

US | India | Philippines

Upcoming Events



When- June 11, 2023, 11:00 am - 4:00 pm (PST)

Where - Santa Anita Park

Join us on June 11 for the TiE SoCal Charter Member Mixer. Unwind, connect, and network with like-minded professionals in a relaxed and convivial atmosphere. Share experiences, discuss industry trends, and explore collaborations while enjoying refreshments. Strengthen bonds and create exciting opportunities within our community.

Mark your calendars and make the most of this exclusive event designed just for you!

[Register Now](#)



When - June 14, 2023, 5:30 pm - 7:00 pm (PST)

Where - Online Zoom Meeting

gathering is exclusively for TiE SoCal Charter Members. Connect with fellow members, introduce new members, and engage in lively discussions on current topics, events, shows, or any assistance needed. It's a free-form townhall-style meetup, slightly moderated to ensure a productive session.

Don't miss this opportunity to network, share insights, and seek support from our vibrant TiE SoCal community. Mark your calendar and be ready to join us for an interactive and enriching session!

[Join Here](#)



Calling All Female Founders

Apply For the TiE SoCal

Women Pitching Competition 2023

Before June 15

Register Now



SoCal.TiE.org [@TiESoCal](#)

We are delighted to share that for a 2nd year, the TiE SoCal Chapter will participate in the TiE Global Women Competition with a final competition in Singapore.

Last year our chapter sponsored Remie Health at the final event in Hyderabad.

Know a women led company? Please share.

Application Criteria

- Female-founded or co-founded startups ONLY. (The opportunity to pitch will only be provided to the female founder/co-founder).
- Female co-founder(s) must own at least 33% of the equity in the company.

registration no earlier than Jan 1, 2016) at the time of application. A startup's female founder or co-founder can apply for the pitch competition.

- The ultimate objective of the GPC is to help startups in their fundraising journey; hence preference will be given to startups raising funds.

Please follow the link below or share with a woman leading a company:

[TiE Women GPC 2023 Application Form](#)

Kind regards,

Brenda McCabe

Co Leader, TiE SoCal Women Initiative

Women Founders, Apply Here



Join me for an insightful sales workshop

Catch the Fish, Hunt the Whale & Farm the Crop



Speaker
Gaurav Kumar
Founder & CEO
Beyond Codes Inc



When - June 15, 2023, 4 pm - 7.30 pm (PST)

When - Julio's Pizza 17538 Pioneer Blvd, Artesia, CA 90701

Get ready for an insightful and transformative workshop, as TiE SoCal brings you an exclusive event, featuring [Gaurav Kumar](#), Founder & CEO of Beyond Codes! Join us for a power-packed session where you'll learn the latest strategies and techniques to maximize your sales and marketing efforts.

In this interactive workshop, Gaurav will guide you through essential elements to take your sales and marketing to the next level:

- Sales Engine (Sources) – Discover the key sources for generating quality leads and building a robust sales pipeline.
- Noah Ark (People) – Learn how to assemble a stellar sales and marketing team, attracting top talent and fostering a winning culture.
- Grow the Funnel (Process) – Master the art of funnel management, optimizing conversion rates, and accelerating revenue growth.
- Choose the Tools (Technology) – Explore the best technologies and tools to streamline your sales and marketing processes, improving efficiency and productivity.
- Follow the Prey (Nurture) – Uncover effective lead nurturing techniques to engage prospects, build relationships, and move them closer to a sale.
- Persistence Hunting (Closing the Deal) – Develop the skills to seal the deal, overcome objections, and confidently close sales.
- Catch a Whale (Large Deals) – Learn the secrets to securing high-value deals and expanding your business's reach.

Don't miss this opportunity to learn from one of the industry's most respected leaders, Gaurav Kumar. Whether you're a startup founder, sales executive, or marketing professional, this workshop will equip you with the knowledge and skills to excel in today's competitive landscape.

Sponsored tickets are available at discounted price.

Buy Tickets



When - June 21, 2023, 5.30 pm - 7.00 pm (PST)

Where - Online Zoom Meeting

TiE SoCal Angels team is excited to bring our popular Startup Pitching event online. We are going to have four awesome startups pitch their business

leaders and investors.

If you are interested in pitching your startup

Please apply at the [TiE SoCal Angels](#) website. When you go to the website, please review our philosophy, investment process, and partner list.

Who should attend and see the pitches?

If you have an early-stage or startup company, are an aspiring entrepreneur, an angel investor or venture capitalist, a family office manager, a corporate VC, or a supporter of the entrepreneurial ecosystem, this is the event for you!

As the event gets closer, we will share the name and information about the selected startups.

Founders - Register Here



Where - Copacabana, Rio de Janeiro, Brazil

The **TiE Global CM Retreat**, happening this year, presents a valuable opportunity for Charter Members to connect and socialize with their peers from across the globe. With over 3,000 TiE Charter Members in attendance, the Annual Retreat facilitates both business and social networking within this exclusive community.

This event is open only to Charter Members and their families, allowing for a close-knit atmosphere where old friends can reunite, TiE's charter can be discussed, and the TiE CM community can strengthen their bonds. The retreat features a variety of activities, including mixers for networking, sessions with inspirational speakers, sightseeing tours, and a formal awards ceremony and gala night that celebrates the accomplishments of TiE Chapters worldwide.

[Register Now](#)



TiE SO CAL **Saahas**

START GROW SCALE 2.0

July 15th, 2023, 9:30 am - 1:30 pm

Sanatan Dharma Temple
15311 Pioneer Blvd, Norwalk,
CA 90650, United States

WHO SHOULD ATTEND

- ✓ SMALL BUSINESS
- ✓ FAMILY & HOME BUSINESS
- ✓ PROFESSIONALS
- ✓ NEW CAREER CHANGE ASPIRANTS
- ✓ STUDENTS

MENTORSHIP FROM EXPERTS

- ✓ TECHNOLOGY
- ✓ FINANCE & ACCOUNTING
- ✓ LEGAL
- ✓ SALES
- ✓ HEALTH & WELLNESS
- ✓ HEALTH CARE
- ✓ INTERNSHIP & ADULT EDUCATION

[Register here to attend](#)



NETWORKING HOURS: 12PM ONWARDS

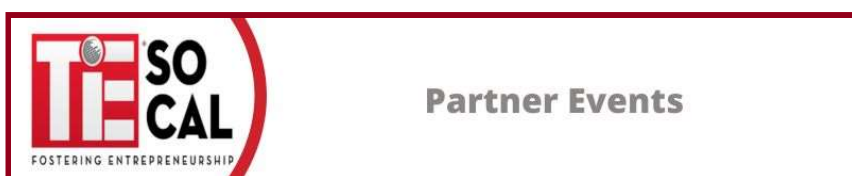
562-526-2508 | Info@SaahasForCause.org | www.SaahasForCause.org

Where - Sanatan Dharma Temple, 15311 Pioneer Blvd, Norwalk, CA 90650

TiE SoCal and **Saahas** For Cause have joined forces to present "**Start Grow Scale 2.0**" - an event you can't miss. Gain invaluable insights and strategies to take your business to the next level while contributing to physical and mental wellness within the South Asian community. Mark your calendars and be part of this exciting journey toward business growth and personal well-being.

[Mentee Registration](#)

[Mentor Registration](#)



GC STARTUP GAME CHANGER SUMMIT 2023

June 20, 12.30 pm - 7:00 pm

11300 Stanford Ave., Garden Grove, CA 92840

A valuable conference dedicated to helping Founders succeed.

Register Now

Sponsors

SUNSTONE

GARDEN GROVE OFFICE OF ECONOMIC DEVELOPMENT

StartupGameChanger.org

[@StartupGameChanger](https://twitter.com/StartupGameChanger)

The graphic features a background image of a large audience seated in a conference hall, looking towards a stage. The text is overlaid on the left side of the image. At the bottom, there are logos for Sunstone and Garden Grove Office of Economic Development, along with the website and social media handles for StartupGameChanger.

Unleash Your Startup's Potential at the Game-Changing Summit!

The **Startup Game Changer Summit** is here to revolutionize the startup scene and propel your venture to new heights!

transformations happen. Connect with industry veterans, pitch to investors, and immerse yourself in a whirlwind of knowledge, inspiration, and invaluable networking opportunities. Whether you're just starting out or ready to scale, this summit is your ticket to success.

Don't miss out on the ultimate game-changer experience that will ignite your startup's journey to greatness. Join us on June 20 and rewrite the rules of the startup game!

[Buy Tickets](#)



Deepa Pulipati



Parthib Srivathsan



Nitin Bajpai



Shashi Tripathi

[Become TiE SoCal Charter Member](#)



held on May 19 for our Charter members. The event provided a relaxed setting for networking and collaboration, fostering meaningful conversations and connections. Thank you to all who attended and contributed to making it a memorable evening. Stay tuned for more engaging events to strengthen the TiE SoCal community!



Meet our Pitching Companies

 Igniting Sparks of Innovation	
	

www.TiESoCalAngels.com [@TiESoCalAngels](https://twitter.com/TiESoCalAngels)

We are happy to announce the success of our TiE SoCal Angels Startup Pitching event held on May 24. The event was a remarkable online gathering where four incredible startups had the opportunity to pitch their business plans, ideas, products, and funding requests. Our esteemed panel of industry leaders and investors provided valuable feedback and insights. It was an inspiring session showcasing the innovative spirit and entrepreneurial drive within our community.

Stay tuned for more exciting opportunities and events as we continue to support and empower startups in the TiE SoCal ecosystem.



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